



Home Office

Crime Reduction & Community Safety Group

Tilley Awards 2008 Application form

Please ensure that you have read the guidance before completing this form. **By making an application to the awards, entrants are agreeing to abide by the conditions laid out in the guidance.** Please complete the following form in full, within the stated word limit and ensuring the file size is no more than 1MB. Failure to do so will result in your entry being rejected from the competition.

Completed application forms should be e-mailed to tilleyawards08@homeoffice.gsi.gov.uk.

All entries must be received by noon on **Friday 25th April 2008**. No entries will be accepted after this time/date. Any queries on the application process should be directed to Alex Blackwell on 0207 035 4811.

Section A: Application basics

1. Title of the project: **Lets 'Tackle' it Together**

2. Key issue that the project is addressing e.g. Alcohol related violence:

At risk of Anti Social Behavior from Alcohol, Racial Tension and Low Community Cohesion.

Author contact details

3. Name of application author: **Malcolm KIELTY**

4. Organisation submitting the application: **Calderdale Community Coaching (Charitable) Trust**

5. Full postal address: **Apartment 33, The Riverine, Chapel Lane, Sowerby Bridge, West Yorkshire, HX6 3LX**

6. Email address: Mail@MalcolmKielty.co.uk

7. Telephone number: **01422 835771 - mob; 0794 6510 900**

Secondary project contact details

8. Name of secondary contact involved in the project: Mr F Watene

9. Secondary contact email address: frankwatene@hotmail.com

10. Secondary contact telephone number: 0779 3373 382

Endorsing representative contact details

11. Name of endorsing senior representative from lead organisation: C Morley
12. Endorsing representative's email address: clarice.morley@calderdale.gov.uk
david.brook@calderdale.gov.uk
geoffbutler@shaystadium.co.uk
13. For all entries from England & Wales please state which Government Office or Welsh Assembly Government your organisation is covered by e.g. GO East Midlands:
- 14. Please mark this box with an X to indicate that all organisations involved in the project have been notified of this entry** (this is to prevent duplicate entries of the same project):



Section B: Summary of application - *In no more than 400 words use this space to provide a summary of your project under the stated headings (see guidance for more information).*

Scanning:

The Pilot programme targetted young people in Calderdale area having been identified at risk of ASB and those receiving ASBO's due in the main to alcohol and substance abuse (pilot programme 2006-07 with local agency evidences and identification)

By providing a positive pathway to self achievement , capacity building , ability and empowerment we aimed for a positive impact in the community by 'tackling' the causes.

Aims were to increase participation in, activity, coaching, administration and sports development amongst the identified groups signposting into community sports clubs.

Participants were identified with the aid of a 6 months programme and interaction with the potential recipients of this programme. Statistics on social needs where obtained prior to and effects after the plot programme with feedback analysis.

Analysis:

Evidence compiled by...Housing 2000, Local Authority and, West Yorkshire Police) of Anti Social Behaviour Hot Spots. That to engage identified groups of young people in organised physical activity in key times of the day and evening diverted such miss focused activity which manifested itself in Anti social behaviours.

Response:

Key aims

- Work with main agencies for identification of areas of need and attention
- To link with " Every Child Matters " outcomes....Enjoying and Achieving, Improving, Health, Staying Safe, Making a Positive Contribution.
- To provide an opportunity for young people to engage in and organise supervised activities, offering the opportunity to train, compete, learn and attain coaching levels to use in the community.
- To foster social inclusion. cohesion and integration within the young people who attend and to signpost the into the community sports clubs for sustainability.
- Link the activity outcomes to the Community Safety Partnerships Strategy.
- To engage participants in and access anger management courses delivered by sporting role models of Rugby League.

Assessment:

The benefits enjoyed by the pilot schemes were numerous and tangible.

- Police crime level indicators
- Local Area Agreement and Performance Indicators
- Lower recorded ASB reports

- Less vandalism to registered social landlords
- Less noise and suspicion of unsafe areas
- Greater inclusion, integration, cohesion and extra physical participation.
- Employment potential,

“ We have seen a marked reduction in the ASB and Youth Nuisance in the Lee Mount area due to increased activity by our team “

*West Yorkshire Police Neighbourhood Policing Team Homepage weekly news dated 7 November 2007
Relating to North Halifax areas.*

State number of words: 398

Section C: Description of project - Describe the project in no more than 4,000 words. Please refer to the full guidance for more information on what the description should cover, in particular section 12.

Scanning:

In a partnership with , Calderdale Council Active Leisure, Housing 2000, Rugby Football League and West Yorkshire Police and Pennine Housing 2000 an extensive programme of Rugby related opportunities shall be provided for young people excluded from 'mainstream', under achieving and 'at risk' mainstream, 'non mainstream and 'special needs' schools between the age groups of 6 – 16.

The aim will be to encourage youths who would not normally have access or find it culturally and socially difficult to participate in Rugby related activities, notwithstanding finding a pathway for employment and or volunteer work within the games structure. Through the diverse and interesting activities begin developing a long-term interest in the game as well as providing a greater awareness of the positive choices that can improve their lifestyle and thus divert their attention from under achievement, low self esteem and in some cases anti-social behaviour and obesity.

Funding of two Full Time Community Coaches and part time funding to create a full time Project manager underpinned this project for 1 year with the business sector/Sportsmatch to fund in partnerships for further 2 years.

- To divert young people away from anti-social behaviour.
- To educate this target group on healthy lifestyles by engaging in physical, and educational activity and raising their awareness of key health related issues.
- To break down barriers increasing the opportunity for social interaction.
- To reduce incidences of alcohol abuse crime and thus working towards addressing the fear of crime.
- To tackle social inclusion, integrating youths and encouraging participation from deprived communities and minority ethnic and physically challenged groups.
- To change attitudes, modifying behaviour and encouraging positive choices.
- To promote self-development and raise self-esteem through inclusion, empowerment.

Partners

- Calderdale Metropolitan Borough Council
Identified Grant Programme
Youth Inclusion programme
Youth Crime Prevention Teams
Young Offenders Programme
Community Safety Partnership
- West Yorkshire Police
Crime reduction programmes
- Halifax Rugby League Football Club
Community Coaches and Administration resources
- Primary Care Trust
Health issue advice.
- Pennine Housing 2000
Area identification -Crime reduction programmes (approached)
- Playing for Success
Educational delivery partnership
- Shay Stadium Trust
Facility provision

Analysis:

The scheme titled "Tackle It Together " will target young people in communities throughout the Calderdale MBC area having been identified

(pilot programme 2006 and local agency figures) and provide a positive pathway to self achievement , capacity building , ability and empowerment to having an impact on the community by tackling the cause of the social problems using the implementation of this programme, whilst sharing good practice and learning with other partners.

Aim are to increase participation in, activity, coaching, administration and sports development amongst the identified groups engaging them into mainstream activity and CCT delivery.

Participants have been identified with the aid of a 6 months pilot programme and interaction with the potential recipients of this programme. Statistics on social needs were obtained prior to and after the pilot programme with feedback analysis.

In order to assess the impact and overall success of the programme we have set out performance indicators, which will provide a target in terms of the amount of participants involved in the project with data received from Local Housing and Police to assess impacts on a tangible basis.

Here we shall also include an ongoing process of evaluation, which will allow us to alter the programme to suit the needs of the target groups. Through in-service with coaching staff, who will deliver the activities at the centres, we shall establish quarterly review sessions at which the coaches will provide feedback on the success of the block.

This feedback will include an update on participant numbers, gender and minority groups attending and a review of questionnaires completed. The questionnaires will seek the thoughts of the children/youths on the enjoyment and value of the sessions that they have attended.

The scheme titled "Tackle It Together 2" will target young people in communities throughout the Calderdale MBC area having been identified

(pilot programme 2006 and local agency figures) and provide a positive pathway to self achievement , capacity building , ability and empowerment to having an impact on the community by tackling the cause of the social problems using the implementation of this programme, whilst sharing good practice and learning with other partners.

Aim are to increase participation in, activity, coaching, administration and sports development amongst the identified groups engaging them into mainstream activity and CCT delivery, with particular needs addressed amongst the BEM community.

Participants have been identified with the aid of a 6 months pilot programme and interaction with the potential recipients of this programme. Statistics on social needs were obtained prior to and after the pilot programme with feedback analysis.

BEM analysis

Secondary Schools having been identified in Halifax High (97%) and Sowerby Bridge Grammar.(80%) as a percentage of ethnic minority students. As a priority with their involvement and skill levels in sport and physical activity being below the national average.

The following (14) Secondary schools to be served on a sliding scale of BEM attendance by Pro' club community dev officers.

Their cluster Junior schools will have a high % of BEM occupancy.

These schools will be addressed 'on site' at times compatible to the school curriculum with a view to creating a successful generic skill level as pupils progress to senior school.

Calderdale has in all 16 secondary schools a higher than the national average of BEM students.

Students from schools with less than 50% of BEM occupancy will be addressed in clusters; North Halifax / South / Lower Valley.

Central Halifax has the largest proportion of young people from ethnic minority backgrounds, the Town centre cluster comprises of schools that have more than 95% BEM pupils which is well above the national average.

Response:

By using Rugby League and Football as a vehicle and its innovative coaching techniques combining these with other sporting skills and cross core skills the aim was and still is to use professional player profiles and role modeling, within the coaching programme, it will also provide a positive pathway to employment potential, skills, learning and mentoring.

Using the Calderdale Community Coaching Trust's wealth of experience and Social enterprise background and ethos within its sporting structure, create opportunities for sustainable activity, in both the volunteer sector and corporate sector. The project aims to have a major impact on the lifestyle of young people throughout Calderdale, the main thrust of the proposal will always be to provide healthy regular activity through the medium of Rugby linked activity with input related to topics such as diet and nutrition, alcohol misuse, low self esteem, self belief and criminal and anti-social behaviour.

In a link to the local Rugby League club, Halifax RLFC, as the Shay Stadium Trust and Calderdale Active Leisure (Local Authority) there will also be opportunities for young people to be interested in watching, working, and volunteering for their local club(s).

As part of the programme we aim to encourage young people to take more interest in their local team through offering complimentary match tickets to Halifax RLFC home matches.

The aims of the project will be based on the following key objectives:-

- To engage with young people who have reason by way of either Disability, Cultural or Socially disadvantaged backgrounds, to have a pathway to either activity, management, and employment through the medium of sport and the social enterprise business of Calderdale Community Coaching Trust. (CCCT)
- Empowering pathways to help those disadvantaged to delivering own initiatives through CCCT.
- CCCT would be instrumental in guiding participants to a way of self sustainability, self belief , raising self esteem with pathways to paid employment within a sporting environment.
- Direct more youngsters into a physical activity which can provide pathways for sustaining their interest within sport specific with topics and supporting roles within that sport, for life long interest that totally conflict with anti social behaviours.
- Promote a positive attitude to integration of diverse cultural groups, disabled and the generally disadvantaged population.
- Use diversionary and innovative educational sport based activity.
- Support partnerships between professionals, local people and businesses in the development of local initiatives for tackling social injustices.
- Ensure that prejudices are addressed within the wider context of area recognition and social inclusion
- Reduce the acceptability and incidence of alcohol misuse among children and young people promoting as a positive alternative healthy options and their positive outcomes.
- Increase access to information and services for vulnerable groups including school excludes, truants, looked after children, young offenders, young homeless, disabilities and children at risk of alcohol misuse and children of alcohol misusing parents.
- Create new financial partners by delivering social needs which enhance their outcomes, thus proving that specific corporate backing can have beneficial long term social outcomes.
- Provide appropriate education, supervision and employment opportunities for those involved, using rugby as the medium, to promote a healthy lifestyle.
- To involve Professional sports clubs in Calderdale and identified amateur sports clubs as a medium to attract young people into sport and sustain their involvement over longer periods, diverting their attention during these times from anti-social behaviour.
- To involve the Rugby Football League and West Yorkshire Police, Primary Care Trust and Calderdale MBC

to provide information and advice on issues such as healthy lifestyles, diet and nutrition, drug and alcohol misuse and sex education.

- To develop rugby based skills, identification of talent and the establishment of pathways for talented young players into identified development programmes, at Halifax RLFC, Calderdale MBC and Sports Colleges.
- To ensure that all participants enjoy the rugby-based activities and develop to the best of their ability.
- To implement a 'Midnight League' and to pathway participants to continued structured Football

Assessment:

PARTICIPANTS	8138
TEACHERS	800
SPECTATORS	20,000 PLUS
PARENTS/GUARDIANS	15,000 PLUS
FAMILIES/COMMUNITY	60,000 PLUS

- The estimated numbers have been work out in the following way:
- Participants; Number delivered to.
- Teachers – This is the amount of teachers in the secondary schools in Calderdale. All these teachers will be aware of the Tackle It Together programme through all the activities.
- Spectators – This figure has been reached because the Tackle It Together programme and its work will feature in the Halifax RLFC Game Day Programme and attendants at events and exposure gained in local press..
- Parents – The participants will take promotional material back to their homes where their parents will be made aware of the Tackle It Together programme. Additionally, parents may attend the award presentation at the end of the coaching block.
- Families/Community – The profile of the Tackle It Together programme in the media and throughout the community will ensure a large percentage of Calderdale will be aware of the Tackle It Together programme.

State number of words used: 1758

Section D: Endorsement by Senior Representative - Please insert letter from endorsing representative, this will not count towards your word or 1MB size limit restrictions.

From
Clarice Morley.

David Brook
Local Authority

G Butler
Shay Stadium Trust

Checklist for Applicants:

1. Have you read the process and application form guidance?
2. Have you completed all four sections of the application form in full including the endorsement from a senior representative?
3. Have you checked that your entry addresses all aspects of the judging criteria?
4. Have you advised all partner agencies that you are submitting an entry for your project?
5. Have you adhered to the formatting requirements within the guidance?
6. Have you checked whether there are any reasons why your project should **not** be publicised to other police forces, partner agencies and the general public e.g. civil or criminal proceedings pending in relation to your project?

7. Have you inserted your project name as a footer note on the application form?
Go to View-Header and Footer to add it.
8. Have you saved you application form as a word document and entitled your message '**Tilley 08 entry (followed by project name in brackets)**' before emailing it?

Once you are satisfied that you have completed your application form in full please email it to Tilleyawards08@homeoffice.gsi.gov.uk. One hard copy must also be posted to Alex Blackwell at Home Office, Effective Practice & Communication Team, 4th Floor, Fry Building (SE Quarter), 2 Marsham Street, London, SW1P 4DF and be received by 25th April 2008.