

Seattle Police Department Nomination - Herman Goldstein Award for Excellence in Problem-Oriented Policing

### Summary

In response to 8 youth related homicides in 18-months in a small uniquely situated community made up of a large Spanish speaking population at the southern border of Seattle began a problem-solving effort that has changed the face of that small community. As the violence rose, the police department realized that enforcement action alone would not solve the problem. They began an aggressive campaign to address some of the underlying problems that were the cause of the violence. With initial successes, Mayor Greg Nickels directed his staff to convene a group of stakeholders to launch an effort that would become known as the South Park Action Agenda.

A community meeting was held that brought together a group of diverse stakeholders, including Police, Parks, Planning and Development, City Light, the Mayor's Office and over 160 community members and business leaders. At the initial meeting community members spoke of their struggle to keep their kids away from gangs and violence and the need to build a strong relationship between children and police officers. They asked that officers who understood the culture be assigned to work in the community, emphasizing the need for understanding and trust if there was any hope of a long-term solution. In addition to the public safety issues, the group addressed the other issues fostered that sense of isolation and hopelessness many felt. The group agreed to form five committees to develop specific strategies and recommendations around the issues of youth, environmental and physical improvements, community engagement, business and transportation and public safety. Each committee was chaired by a resident and staffed by a "team lead" from the city.

Initiatives to assess the problem took place, including a CPTED (Crime Prevention through Environmental Design) assessment, door-to-door surveys, "living room forums" and a review of crime statistics looking for trends and patterns. Based on this information a variety of responses were put into place. The enforcement actions included emphasis patrols during peak hours of activity and coordination with gang officers and other federal and local agencies, as some of the suspects were associated with the MS13 gang. Interestingly, while the violence and crime had been the impetus for the work, the community soon focused beyond that. The real work of building relationships and developing a community that inhibited illegal activity was underway.

While the South Park Action Agenda is a work in progress, with short, mid, and long-term goals associated with it, since it began the look and feel of the community is much different. Most importantly, there have been no youth related homicides since 2005. The information that follows outlines the work that has been done since those times, as well as an acknowledgement that many of the foundational supports that have been put in place will need constant tending for long term success.

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### **Project Description**

# Scanning:

Within the City of Seattle sits a small community called South Park. The area is physically located on the southern most border of the City and is boxed between the Boeing Plant and the Duwamish River with a mix of residential and small business. It is a community of 3,000 residents. Its demographics are unlike any other community in Seattle. Approximately 37% of the residents are of Hispanic origin, (many speaking English as a second language) compared to 5.3% in other parts of the city. 11% of the residents live in poverty and 89% of the children qualify for free or reduced-fare lunches. Unlike the citywide average of nearly 90% of people over 25 having completed high school, in South Park that figure is approximately 33%. In addition, most services must be sought outside the community. There is no post office, full-service grocery store, bank or neighborhood service center. Additionally, there are inadequate public transportation options to connect South Park with other neighborhoods where services can be found. Violence and crime have plagued the neighborhood with an increase in gang-related activity and gun violence. This hit a crescendo in 2005, in an 18-month period there had been eight youth related homicides in this small community.

A number of factors played into the rising level of crime and violence the community was experiencing. Given the depth of the problem, looking to the police department to quell the violence and bring some semblance of safety to the community was, at best, a short-term solution. Recognizing this, an aggressive campaign to address some of the underlying

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problems that were the cause of the violence began. Together with the Latino Advisory Council, the police department began a pilot project that focused on gang intervention and violence prevention initiatives. Initial responses showed promising results. However, all who lived or worked in the community knew that this was not going to bring any lasting changes. To support the initial efforts, in 2006 Mayor Greg Nickels directed his staff to convene a group of community members, business leaders, service providers and city staffers to launch an effort that would become known as the South Park Action Agenda.

### Analysis:

The first step in the process was to hold a forum that brought together a group of diverse stakeholders, including Police, Parks, Planning and Development, City Light, the Mayor's Office and over 160 community members and business leaders. The goal of the forum was to gather information and get input from the community as to what they perceived as the problems and a commitment to be part of the solution. Over and over community members spoke of the lost youth, their struggle to keep their kids away from gangs and violence and the need to build a strong relationship between their children and the police department. They asked for police officers that understood the culture many had left in their Native countries. They also expressed a need for understanding and trust to be established if there was any hope of a long-term solution. In addition to the public safety issues, the group addressed the other issues that helped to foster the sense of isolation and hopelessness many in the community felt. One other bit of information that came through clearly was, that although the forum was well attended, there were many others, probably at higher risk, that did not attend out of fear or hopelessness. Clearly additional outreach was needed. Action steps were developed that included the formation of five committees that would do additional

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outreach and develop specific strategies and recommendations around youth development, environmental and physical improvements, community engagement, business and transportation and public safety. Each committee was chaired by a South Park resident and staffed by a "team lead" from the city.

Committee members, supported by city staff and resources engaged in an extensive process to outreach to the South Park community in a series of "living room forums." Several residents hosted gatherings in their homes, attended by neighbors. The groups discussed neighborhood issues and completed a neighborhood survey. City Staff also attended regularly held community events and asked community members to complete a shortened "street version" of the survey. Additionally, this shortened version of the survey was posted online and advertised to the South Park list serve. The process yielded 227 surveys (111 long, 82 street, & 34 online). Overall, 46% of those completed identified themselves as Latinos, and English speakers completed 54%.

In addition, the Youth Development Committee included four youth leaders who initiated, organized, and facilitated a youth forum where a diverse group of 40 teenagers completed a South Park Action Agenda Youth Forum survey, participated in small group discussions, and enjoyed socializing with each other at the South Park Community Center. Information gathered from these activities supported the needs voiced by committee members, and reinforced feedback from previous youth forums and planning documents.

### **Response:**

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Based on all of the accumulated information a Vision for South Park was created as well as community goals for each of the five committees. They are as follows:

- Youth Development: Create and maintain a vibrant South park community that provides unlimited opportunities for youth and families to thrive.
- Environment & Physical Improvement: Seek a variety of improvements designed to improve the quality of life in South Park, promote economic development and protect public health and safety.
- Community Engagement: Create and maintain a neighborhood where all community members feel welcome, are informed and educated about the decisions impacting the neighborhood, and have a voice and vote in the decision making process. Educate and train community members and providers so they are able to outreach to residents in a language appropriate and culturally competent manner. Create and maintain an environment where the great diversity, culture, history and traditions of South Park residents are valued and appreciated.
- **Business and Transportation**: To create and maintain a neighborhood where frequently purchased items are available in the neighborhood; where there is robust access to mass transit or an alternative to driving into and out of South Park; and where there is a successful industrial sector.
- Public Safety: To ensure a neighborhood in which the community can safely live, do business, and interact with others, now and for generations to come. Must be founded on cohesive community that is engaged, empowered, and focused on common goals and priorities.

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Within each of these subcommittees, specific strategies were developed, with short, mid and long-term recommendations regarding initiatives that, if implemented, would lead to the stated goals<sup>\*</sup>.

Short Term Recommendations	
Action Item	Results
Reduce violence in the	See crime stats at end of report
community through police	
emphasis patrols, including	
foot and bicycle patrols.	
Identify specific times and	
crime issues to provide	
effective emphasis patrols.	
Encourage interaction and	Translation of documents into Spanish, including a medical
engagement of the community	release form that previously had only been available in
in culturally and language	English.
appropriate ways.	Provided interpretation services at all public safety community
	meetings.
Make physical improvements	Community Clean-up: Part of the issue that existed in this
to the community, including	community was the physical environment. To address this
increased lighting; clean up of	several community clean-ups were done. There was one that

<sup>\*</sup> This is only a portion of the recommendations made. The focus of this document is public safety, specifically police response, so only those recommendations pertaining to that are highlighted.

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high crime areas, and	involved only the youth and they cleaned up a park that had
implementing CPTED	been neglected and unused because of the illegal activity that
principals whenever possible	had been going on there. Additionally, through the CPTED
to reduce the opportunities for	assessment, a location that had been identified as a high-crime
crime and disorder problems.	area was also a perfect spot for a community park. The
	community applied for and received a \$50,000 grant to clean it
	up and turn it into a park.
Action Item	Results
Establish a Middle/High	A small grant was received to work with 20 youth from the
School Truancy Program to	community that had serious truancy problems. One of the
curtail unexcused absences	officers worked directly with the youth and their families to
from School.	address the issues around the truancy and to hold the kids
	accountable to a contract requiring them to attend school. An
	outgrowth of this was the establishment of the Getting Youth
	Beyond Barriers in School (GYBBIS) Program. When youth
	are suspended for truancy, fighting and insubordination they
	saw it as a positive, they were officially released from the
	responsibility of attending classes and were free to "hang out"
	without any consequence. The GYBBIS Program set up an
	alternative for kids who have been suspended. They were
	required to report to an off-campus location where they
	continue to work on their academic development and are held
	accountable for their behavior.

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Assign School Resource	The SPD eliminated the School Resource Officer program
officers to work with schools	several years ago because of staffing issues. Despite this the
that South Park Youth attend.	Southwest Precinct has assigned each Community Police
	Team officer to work directly with the high school and middle
	school that the South Park community feeds into.
	One of the CPT Officers has developed a relationship with the
	schools and the community, working to bridge the gap that
	often exits in this community. He has been instrumental in
	bring information from the community to the schools and visa-
	versa. He has developed a level of trust among the community
	and the service providers that have allowed him to work
	extremely well in this capacity.

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Action Item	Results
Increase the amount of police	Several projects have addressed the ongoing need to build strong
presences and involvement at	relationships between youth and the police. Included in those
community events.	are:
	Role Reversals: This was an opportunity for the youth to put
Increase and continue existing	themselves in the shoes of police officers, and police officers to
youth outreach programming	put themselves in the shoes of the youth. In role reversals a
with the Seattle Police	scenario is given and the groups acts out the others response to
Department.	the scenarios. In the beginning when the role reversals were
	done, each scenario ended with the youth (acting as officers) in
	physical confrontations with the police (acting as youth.) As the
	groups began to share and work together, the end result of the
	scenario became less and less violent and more cooperative.
	Donut Dialog: Much like the Role Reversals, this was an
	opportunity for youth and police to sit down in a non-
	confrontational setting to discuss why they do what they do. It
	allows for the other to see the person behind the role and has
	been instrumental in developing a deeper appreciation for the
	issues each face.
	Back to School Make-overs: This was an opportunity for girls,
	who traditionally opted out of the sporting events to participate
	with adults in a way that was more comfortable to them. Much

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like the popular "make-over" shows, the girls were treated to a day of pampering. From haircuts, to make-up tips, to manicures, pedicures, and fashion advice, they were engaged with adults in a non-threatening manner. For many it was the first time they had seen adults in a non-confrontational role. Towards the end of the day some of the girls began to discuss issues that they had never shared with anyone before and provided adults with insight as to why some of the girls were struggling.

**Youth Academy**: a nine-week Youth Academy was established to provide the youth with an opportunity to learn more about the Police Department and the Criminal Justice System. Included in this were opportunities for the kids to participate in hands-on activities and to learn about a variety of jobs that exist within the criminal justice system, from court clerks, to interpreters to police officers, to jail guards. A second seven-week Youth Academy followed the first and was tied to the low Washington State Assessment & Learning Scores in math and science. This Academy focused on the science and math of criminal investigation. The kids worked hand in hand with the Crime Scene Investigators to solve crimes using basic science and math techniques, giving them some real world context into how math and science can be used in the real world.

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Mid-term Recommendations	
Action Item	Response
Increase the number and type	Sports events: partnering with the community center and the
of youth activities.	Parks department, late night activities were set up to draw the
	youth into the community center, a variety of activities including
Support Multicultural events.	the traditional "late-night basketball", bicycle safety programs
	dodge ball tournaments, chess classes and scrabble tournaments
	were available for the kids. In addition, one of the officers took
	on the role of coaching the wrestling team at the High School
	where most of these kids attend school. Through this he became
	a trusted mentor and supportive adult for the kids. He was able
	to engage them outside of his role as a police officer, became
	familiar with their teachers and special issues they face
	academically and provided them a positive environment in
	which they have been successful and received positive attention.
	One of the youth he has mentored is doing his senior project on
	"Staying out of Gangs", using his own personal experience as
	the basis for his project.
	West Side Story Project: A unique collaboration between the
	5 <sup>th</sup> Avenue Theatre and the Seattle Police Department. The
	West Side Story Project was developed as a way to use the West
	Side Story play as a vehicle to discuss gang violence with youth
	attending Seattle Public Schools. An advisory team was created

Comment [AZD1]: bicycle safety programs

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1	and the work that resulted was an ambitious and engaging
1	partnership in which youth attended forums, created individual
:	artistic interpretation, discussed violence, visited the 5 <sup>th</sup> Avenue
,	Theatre backstage and watched the new production of this
	classic story. We know too well that youth gang violence is a
1	problem across our country. While there have been many
:	attempts to begin and maintain community dialogue, results have
,	varied. This project, although grand in scale, is fully replicable
i	in any city or town. With this in mind, a presentation was given
:	at the Police Executive Research Forum in Chicago for those
j	interested in developing new strategies to address youth
,	violence. This partnership has proven to be a benefit to the
2	youth of Seattle, the community at large and the SPD.

# Long Term Recommendations

Action Item	Response
Encourage minority groups to	The South Park Community continues to stay engaged with the
actively participate in	Southwest Precinct and the officers who patrol their community.
community organizations such	In the two years since the SPAA has formed opportunities for
as the South Park	community involvement continue to improve. Last year during
Neighborhood Association	national Night Out (against crime) South Park hosted one of the
and serving on public safety	largest community BBQ's in the city. Providing opportunities
committees that meet with the	for community members and police to interact in a friendly, non-
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relationship between the community and police has continued to
grow and strengthen.
The Latino Advisory Council continues to provide leadership
and guidance to the large Spanish speaking population. Their
commitment to improving relationships between the community
and the police has fostered a new group of community leaders
that are committed to this ongoing process.

### Analysis:

The above initiatives reflect only a small number of the overall achievements that were accomplished by the South Park Action Agenda. They are however, a great source of pride for the community and the City of Seattle.

To say that the community of South Park has been transformed is an understatement. The biggest and most significant outcome since the South Park Action Agenda was begun is that there have been no youth related homicides in the community. Given the rate in which youth were being killed prior to this effort, this is a huge success to the community.

Physically the Community looks much different. Sidewalks have been cleared of debris and overgrown foliage, lighting has improved, and people are on the street engaged in positive and productive activities. Parks that had been the sole domain of drug dealers, prostitutes and other criminals are now filled with families and children. A new library has been opened with access to computers and Internet that previously required a cross-city commute to access. The most dramatic makeover is the Community Center. It has become the heart of

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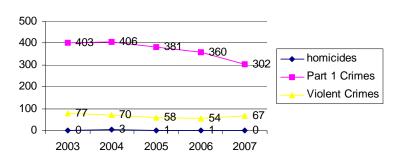
the community. Kids flock to the center before and after school, in the evening and late at night. They come for the activities and for the adults who work and volunteer their time. A recent incident shows just how much has changed. As a late night program broke up, a car filled with youth drove by the center, with one of the passengers displaying a gun. In the past the youth that were threatened would have gone home, gotten their gun, and set out to find the offenders. On this occasion, they returned to the community center and told the adults about what had just transpired.

It is clear that the youth who live in this community are still exposed to and recruited by the gangs that will always prey on their vulnerability. What has happened in South Park is that there is now a counter-balance. The seductive marketing of the "gangs" and what they represent will lure some youth, despite all that is offered. But the vast majority of the youth, given the option, will choose a more productive and safer course. The work of the South Park Action Agenda has given them that choice, one that has ultimately changed a community and the people who live there.

The vitality and viability of the South Park Community has improved dramatically over the past two years. The attached charts show that reported crimes have dropped significantly. More astounding is that as the city sees another upswing in the number of gang related shootings, none of them have occurred in South Park. While there is still much work to be done, the City of Seattle and the Seattle Police Department have cemented the partnership they began in 2005. The voices of those in South Park have been heard and are now part of the fabric that makes up this diverse and growing City.

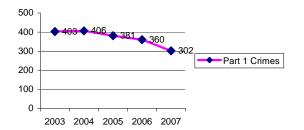
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## South Park Crime Statistics - 2003-2007

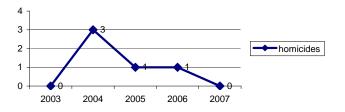












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# **Agency and Officer Information:**

The problem solving initiative was initiated and adopted at the top of the Organization, with both the Chief of Police and the Mayor authorizing resources. The Seattle Police Department had provided all employees extensive problem solving training during the late 1990's. Many of the people involved in the project had been involved in the training and understood the problem solving process. No additional incentives were given to officers who participated in the effort. While there was no formal manual that was used to guide the group through the model, other projects that have been addressed in the past were clearly tailored to the SARA problem-solving model. A variety of issues and problems were identified in the scanning portion of the project and are outlined in the commitment of resources from the Mayor and the Chief, the group had a number of areas from which to draw on needed resources. As you can see from the Project Description, the community members undertook a lot of the work themselves.

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