Yakama Nation Outreach

Washington Traffic Safety Commission

Washington State Patrol

Service With Humility
Agency Overview

Service With Humility
Scanning

Fatality Traffic Collisions on Tribal Lands
- 2004: 6 Fatal Collisions
- 2007: 17 Fatal Collisions
- 53% were alcohol related.

Tribal members over-represented in Fatalities:
- 25% of Reservation Population were 59% of Traffic Fatalities
Response

Yakama Tribal Council Outreach

☀ August 2008 Treaty Days Celebration

☀ November 2008 Yakima Tribal Council Presentation

Service With Humility
Response

Project Goals:

- Reduce fatal collisions occurring within the Yakama Tribal Reservation involving:
  - Yakama Nation Tribal Members
  - DUI
  - No seatbelt use

Service With Humility
Response

☀ Media
☀ Enforcement
☀ Tools
☀ Roadway design
☀ Public Outreach

Service With Humility
Response: Media

Partner: Lamar Outdoor Advertising

Service With Humility
Response: Media

Partner: Yakama Nation Review Newspaper
Response: Media

Ms. Eleanor Davis

Partners: Gap West Broadcasting & KYNR Tribal Radio
Tribal Elder Ms. Eleanor Davis

Service With Humility
Response: Enforcement

Yakima County GIS Fatality Pin Map

Displayed Strategically for Troopers

Used to Deploy Emphasis/Saturation Patrols including Target Zero Taskforce Mobilizations

Service With Humility
Response: Enforcement & Technology
Response: Enforcement & Technology

White Swan School Zone and Tribal Police Radars
Response: Public Outreach

Dream Makers
Safe & Healthy Community

Service With Humility
Response: Public Outreach

Protecting Our Future

Traffic Safety Tribal Summit

Service With Humility
Response: Public Outreach

Yakama Nation Outreach Presentation to the Washington Transportation Commission

Transportation issues related to the state, local, and regional transportation system (Yakima County Rural Roads)

Service With Humility
Project Goal Assessment:

- Reduce fatal collisions occurring within the Yakama Indian Reservation involving Yakama Nation Tribal Members (81% to 33%)

- Reduce fatal collisions involving DUI and no seatbelt use occurring within the Yakama Reservation by 4%
  - Fatal Collisions: -6.2%
  - Fatal Collisions DUI: -20%
  - Fatal Collisions Seatbelt: -33%
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