



Yakama Nation Outreach



Service With Humility



Together,
WE'RE TOUGH
On **DUI**

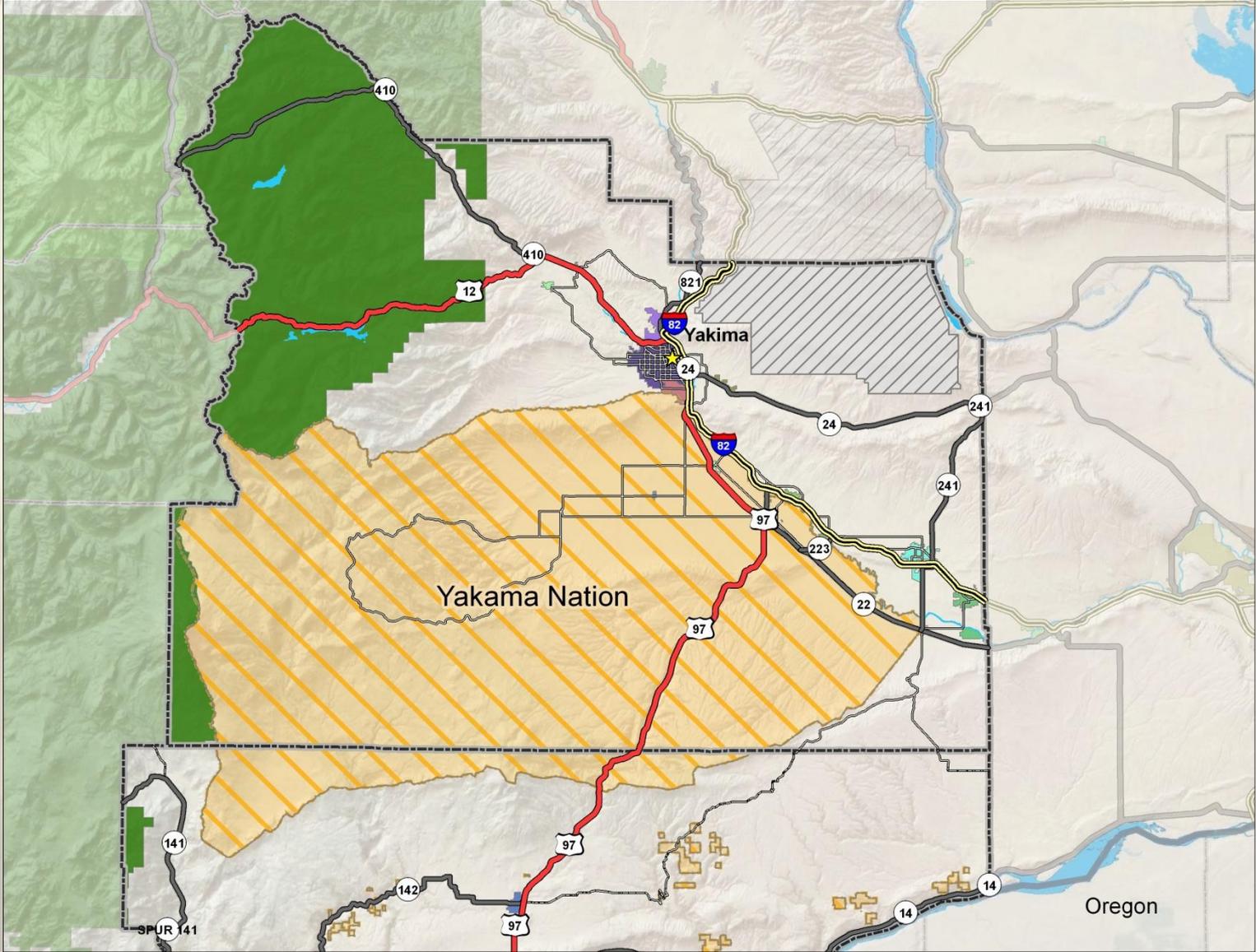


OVER THE LIMIT • UNDER ARREST

Agency Overview



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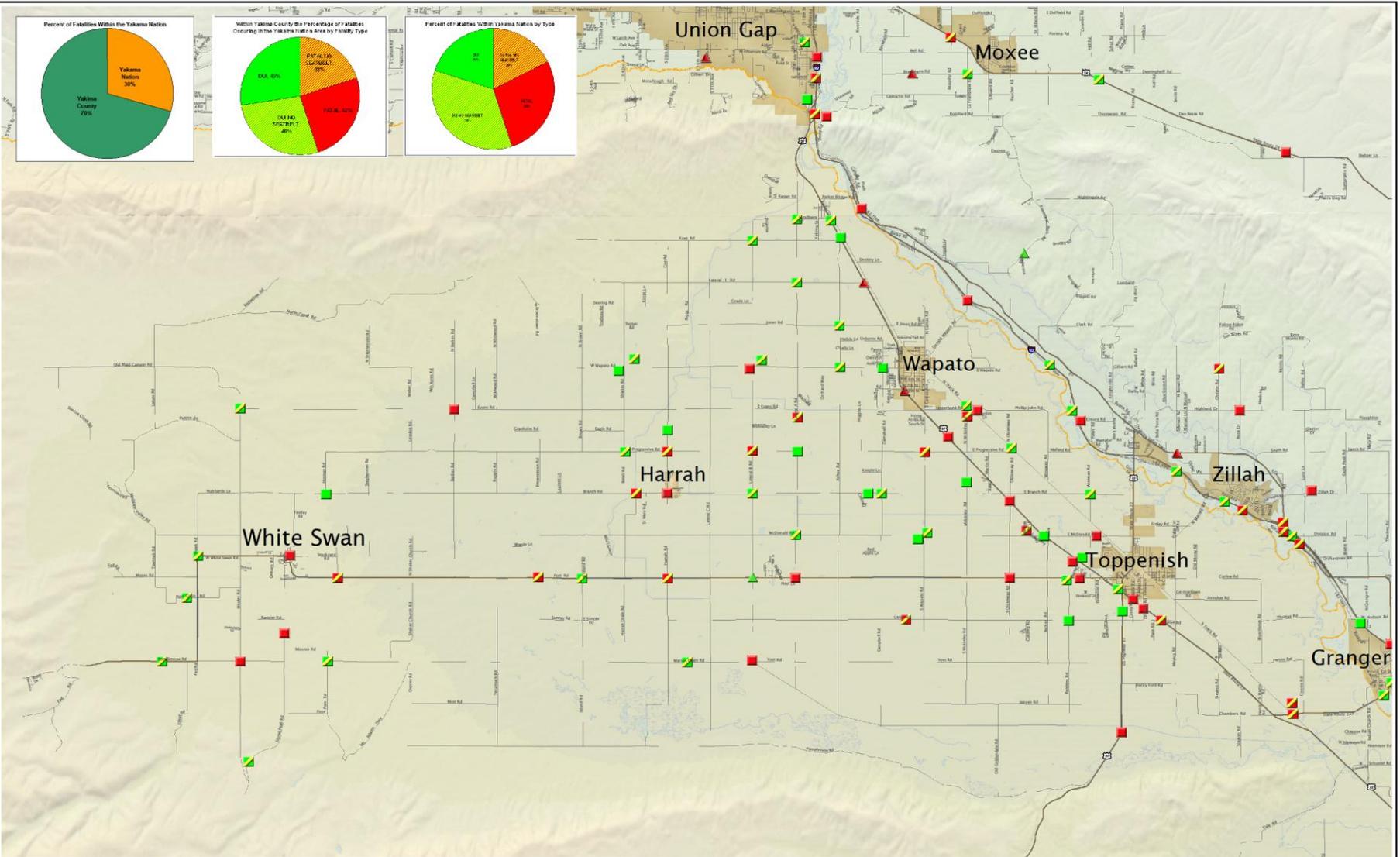
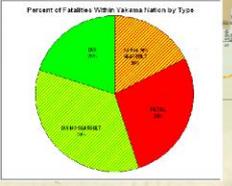
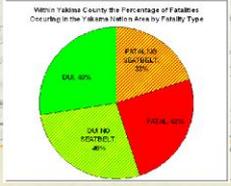
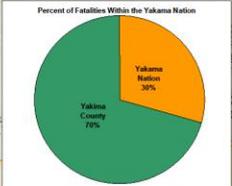




Scanning

- ☀ Fatality Traffic Collisions on Tribal Lands
 - ☀ 2004: 6 Fatal Collisions
 - ☀ 2007: 17 Fatal Collisions
 - ☀ 53% were alcohol related.
- ☀ Tribal members over-represented in Fatalities:
 - ☀ 25% of Reservation Population were 59% of Traffic Fatalities

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Investigated Fatal Collisions
Within Yakima County -
Yakama Nation Area 2002 - 2008



- Motorcycle Fatal
- DUI Motorcycle Fatal
- FATAL NO SEATBELT
- FATAL
- DUI FATAL
- DUI FATAL - NO SEATBELT
- HIGHWAY
- ROAD
- Yakama Nation
- CITY LIMITS

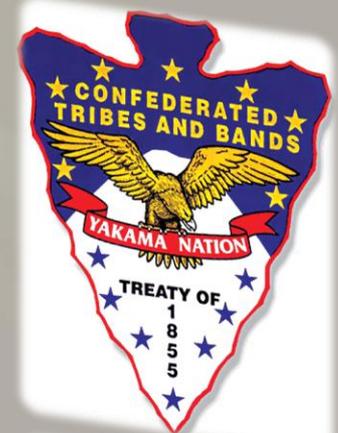




Response

Yakama Tribal Council Outreach

- ☀ August 2008 Treaty Days Celebration
- ☀ November 2008 Yakima Tribal Council Presentation



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Response

Project Goals:

- ☀ Reduce fatal collisions occurring within the Yakama Tribal Reservation involving:
 - ☀ Yakama Nation Tribal Members
 - ☀ DUI
 - ☀ No seatbelt use

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Response

- ☀ Media
- ☀ Enforcement
- ☀ Tools
- ☀ Roadway design
- ☀ Public Outreach

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Response: Media



Partner: Lamar Outdoor Advertising

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Response: Media



Partner:
Yakama
Nation
Review
Newspaper

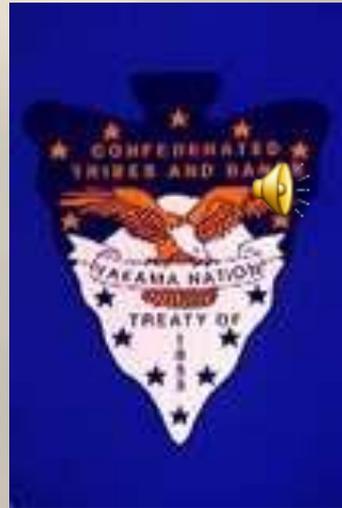
IT'S OUR LAW TOO!

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Response: Media

Ms. Eleanor Davis



Partners: Gap West Broadcasting & KYNR Tribal Radio
Tribal Elder Ms. Eleanor Davis

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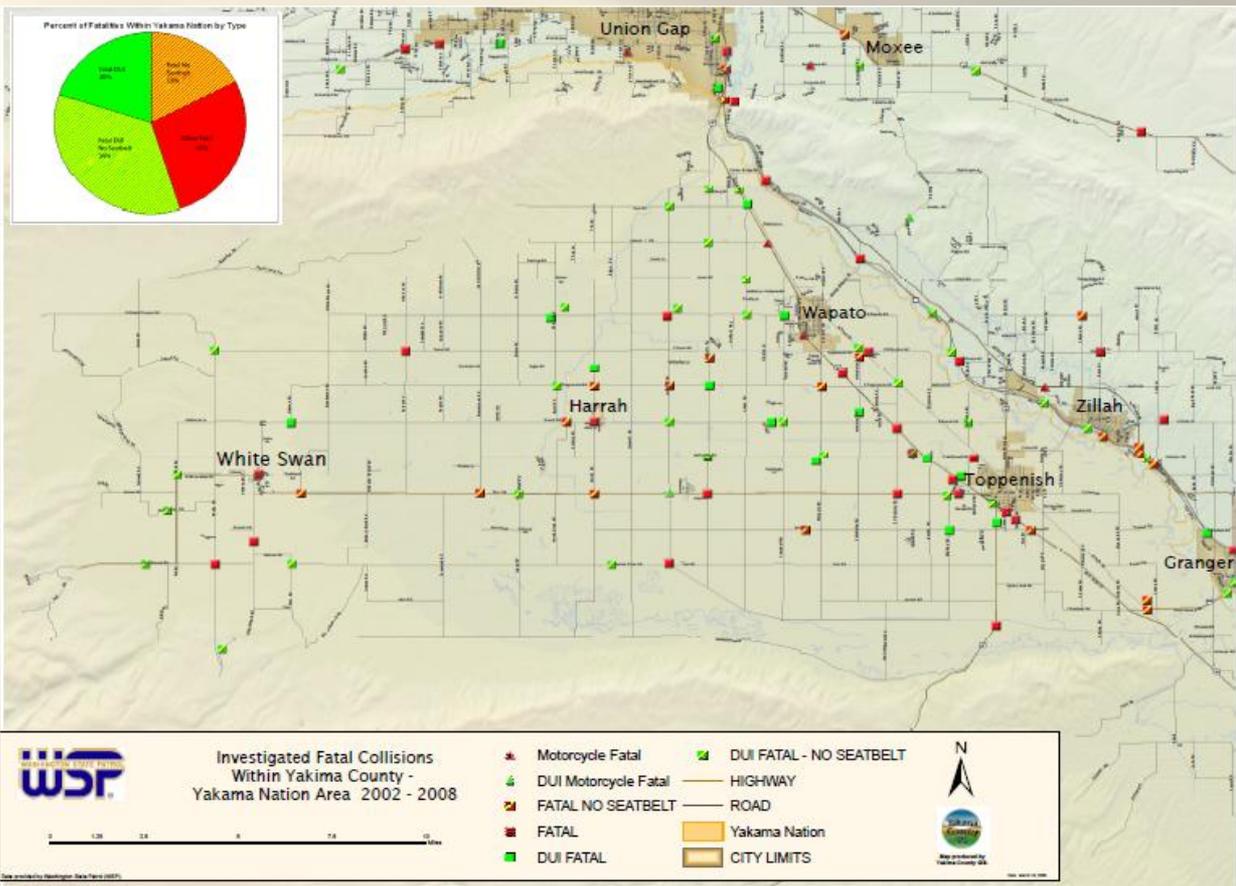


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Response: Enforcement



Yakima County GIS Fatality Pin Map

Displayed Strategically for Troopers

Used to Deploy Emphasis/Saturation Patrols including Target Zero Taskforce Mobilizations

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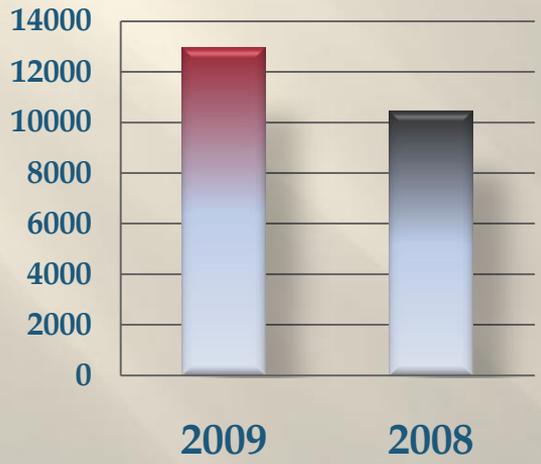


Response: Enforcement

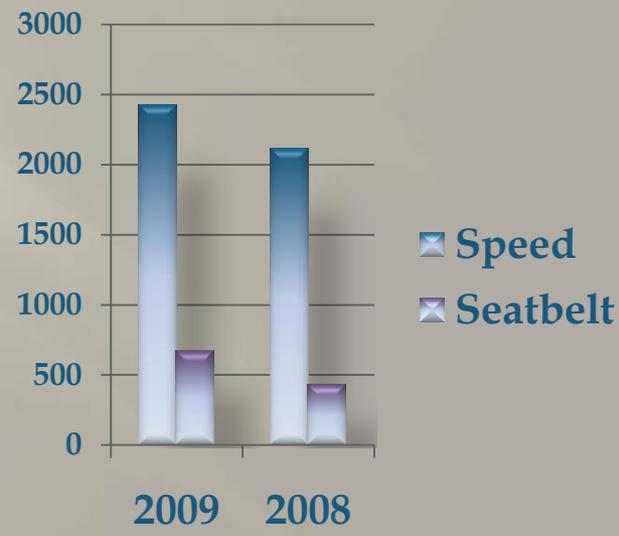
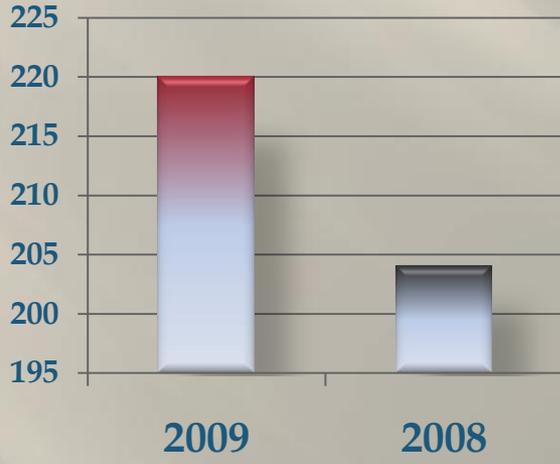
WSP Enforcement Activity through Saturation Patrols

(within Reservation)

Total Contacts



DUI Arrests

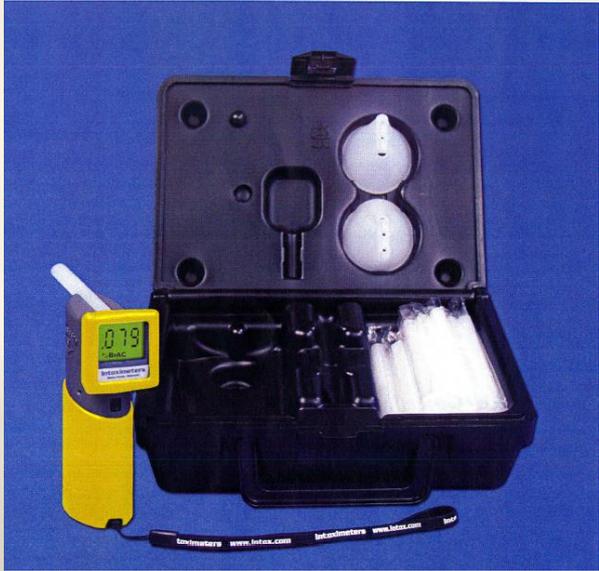


**Data Range by year October - September*

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Response: Enforcement & Technology

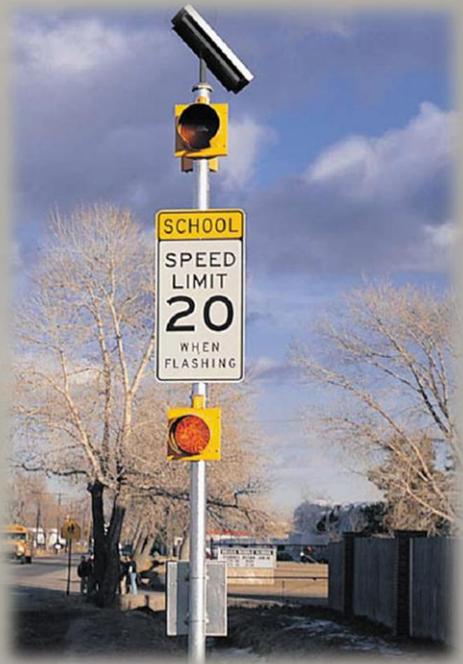


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Response: Enforcement & Technology

White Swan School Zone and Tribal Police Radars



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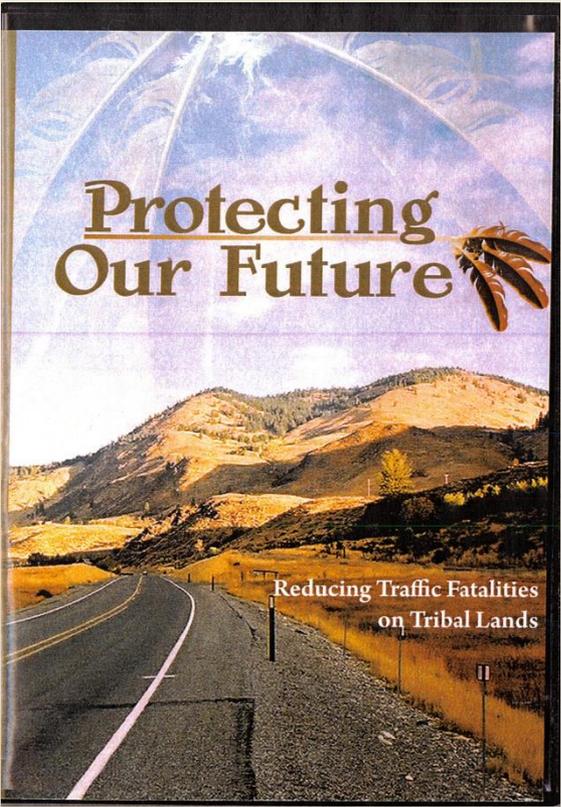
Response: Public Outreach



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Response: Public Outreach



Traffic Safety Tribal Summit

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Response: Public Outreach



Yakama Nation Outreach Presentation to the Washington Transportation Commission

☀ Transportation issues related to the state, local, and regional transportation system (Yakima County Rural Roads)

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Assessment

Project Goal Assessment:

- ☀ Reduce fatal collisions occurring within the Yakama Indian Reservation involving Yakama Nation Tribal Members
(81% to 33%)
- ☀ Reduce fatal collisions involving DUI and no seatbelt use occurring within the Yakama Reservation by 4%
- ☀ **Fatal Collisions: - 6.2%**
- ☀ **Fatal Collisions DUI: -20%**
- ☀ **Fatal Collisions Seatbelt: -33%**

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