Fear of Crime

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POP 2010
One of the dimensions of police performance

- Reduce crime
- Call offenders to account
- Reduce fear and enhance personal security
- Ensure civility in public spaces
- Quality services/customer satisfaction
- Use force and authority fairly ...
- Use financial resources fairly ...

Moore & Braga 2003
Is there more crime in the U.S. than there was a year ago, or less?

- % More
- % Less
Politics

“The FBI just released statistics showing that violent crime in Arizona fell nearly 14 percent in 2009, the largest drop of any state except South Dakota.”

“Painting an ugly, dangerous picture of the place they represent was a gold mine for McCain, Brewer and many others.”

"Be afraid. Be very afraid," is this year's campaign motto.
Challenge

- No data
- Don’t measure it
- Don’t measure it systematically
- Don’t measure it routinely
- Don’t have standard measures
Fear as a problem

- **Scan** for it
- **Analyze** it
- **Respond** to it (with tailored responses)
- **Assess** the impact of responses that were implemented
Scanning

- Is fear a problem?
- Is it a growing problem?
- Where is it a problem?
- Who is it a problem for?
Analysis

- **Why** is it a problem?
- **What** is causing the problem?
Scanning & analysis tools

- Community surveys
- Community meetings
- Key individuals
- Environmental audits
- Routine contacts
- Social media
What makes me afraid around here is …
My biggest worry about crime is …
I often avoid going out at night …
I worry about the safety of my children …
Tailored responses

- Personalized policing
- Community engagement
- Environmental design
- Problem solving
- Direct feedback
- Strategic communication
Assessment

- Before & after
- Multi-measures
- Multi-methods
The Fear of Crime Matrix

- Learning Zone
- Crime Reduction Programmes
- Ideal
- Constituency for Fear of Crime

Crime → Fear
Reducing Fear of Crime

Strategies for Police