Project Aims

• Identify and arrest the offenders and
• Reduce the chance of them re-offending
• Prevent young people with no previous graffiti experience from taking it up and
• Reassure the community that Police and partners were taking action
Project Objectives

- Working with partner agencies towards
  - Education of Young People
  - Detection of Offences
  - Increasing fear of arrest amongst offenders
  - Reduce Fear of Crime amongst victims
  - Increase Public Confidence
  - Restore Pride in Neighbourhood
  - Long Term Reduction of Criminal Damage
Project Phases

• Media and Education

• Intelligence Gathering and Enforcement

• Reparation, Clean Up and Media
Phase One

• Media and Education
  – Engagement with Young People
  – Presentations in Schools
  – Posters and leaflets
  – Local Media – Newspapers, Radio etc.
  – Information appeal
AM I BOUVERED?
Is this really how you want your village to look?

Do you care about your local area?

Do you know who is responsible for any other graffiti? Call Crimestoppers on 0800 555 111.

Your local police force and a great deal of work is going on to keep your area tidy. We need your help to bring an end to this and to keep your village clean.

Operation BLIGHT
South Yorkshire POLICE
Working in partnership with the police

NAME THAT TAG
For up to £1000 REWARD

If you know who is responsible for this or any other graffiti call Crimestoppers on 0800 555 111.

Our information leading to a successful conviction will earn £1000. You will not be asked for your name.

Your call is confidential. You will not be asked for your name 0800 555 111.

WHAT A MESS
Is this really how you want your village to look?

Do you care about your local area?

Do you know who is responsible for any other graffiti? Call Crimestoppers on 0800 555 111.

Your local police force and a great deal of work is going on to keep your area tidy. We need your help to bring an end to this and to keep your village clean.

Operation BLIGHT
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Barnsley Chronicle

USA double

Top gear

Slime time

Face contest

Police blitz to tackle vandalism

USA double

Top gear

Slime time

Face contest

Probe into bus stop blunder
Phase two

• Intelligence Gathering and Enforcement
  – Research of information from Crimestoppers
  – Photographic evidence / graffiti audit data
  – Covert surveillance
  – Graffiti hotspots
The Results

- Over 1000 School Pupils visited
- 6500 homes leafleted
- 25 arrests
- More than 40 Tags identified
- Over 250 offences admitted
- 9 have taken part in reparation
- 9 offenders have taken part in Sheffield University interviews to establish what worked and why!
The Results

Criminal Damage Offences in the Darton/Dodworth area by year

- Other Property (Not Buildings)
- To Dwellings
- To Other Buildings

The results show a significant increase in criminal damage offences in 2006, with a decline in subsequent years. The graph indicates that the majority of offences were to dwellings, with a notable decrease in 2009.
The Results

Recorded damage in Darton/Dodworth

Number of recorded offences per month

- Other Property (Not Buildings)
- To Other Buildings

Year:
- 2005
- 2006
- 2007
- 2008
- 2009
The Results

Sanction Detection (%) rates for criminal damage

<table>
<thead>
<tr>
<th></th>
<th>Jan 2006/7</th>
<th>Jan 2007/8</th>
<th>Jan 2008/9</th>
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<tbody>
<tr>
<td>Darton and Dodworth</td>
<td>12%</td>
<td>24%</td>
<td>16%</td>
</tr>
<tr>
<td>Barnsley District Average</td>
<td>10%</td>
<td>15%</td>
<td>14%</td>
</tr>
<tr>
<td>SYP Force average</td>
<td>9%</td>
<td>12%</td>
<td>13%</td>
</tr>
</tbody>
</table>
The Results

Changes (%) in recorded criminal damage

- Darton and Dodworth
- Barnsley District Average
- SYP Force average
Results from interviews with offenders:

- Those with both high ‘bonding’ and ‘bridging’ Social capital reported that feelings of shame were most likely to prevent them re-offending.
- Those with high ‘bonding’ but low ‘bridging’ Social Capital reported that fear of being caught and prosecution were the main drivers to prevent re-offending.
- Those with both low ‘bonding’ and ‘bridging’ Social capital reported feeling no fear or shame.