

Project Aims

- Identify and arrest the offenders and
- Reduce the chance of them re-offending
- Prevent young people with no previous graffiti experience from taking it up and
- Reassure the community that Police and partners were taking action

Project Objectives

- Working with partner agencies towards
 - Education of Young People
 - Detection of Offences
 - Increasing fear of arrest amongst offenders
 - Reduce Fear of Crime amongst victims
 - Increase Public Confidence
 - Restore Pride in Neighbourhood
 - Long Term Reduction of Criminal Damage

Project Phases

Media and Education

- Intelligence Gathering and Enforcement
- Reparation, Clean Up and Media

Phase One

- Media and Education
 - Engagement with Young People
 - Presentations in Schools
 - Posters and leaflets
 - Local Media Newspapers, Radio etc.
 - Information appeal









Phase two

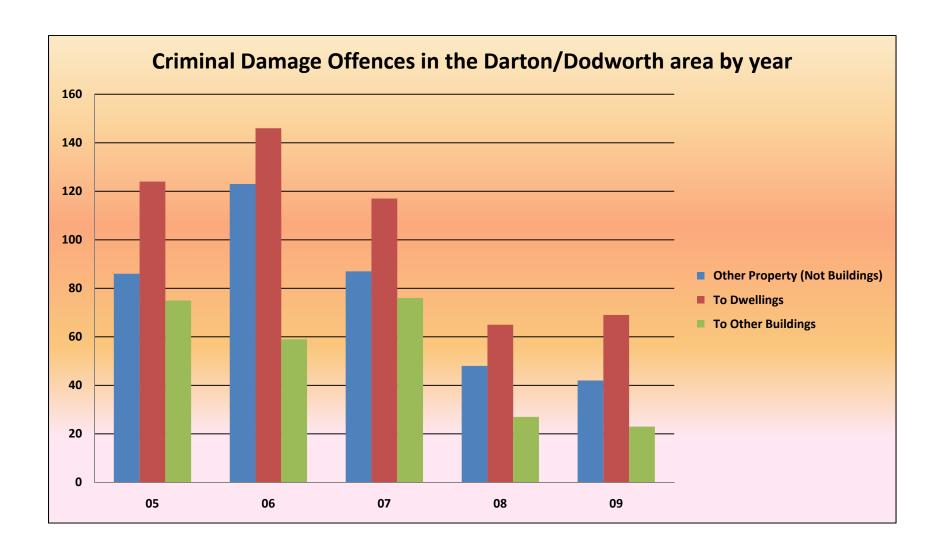
Intelligence Gathering and Enforcement

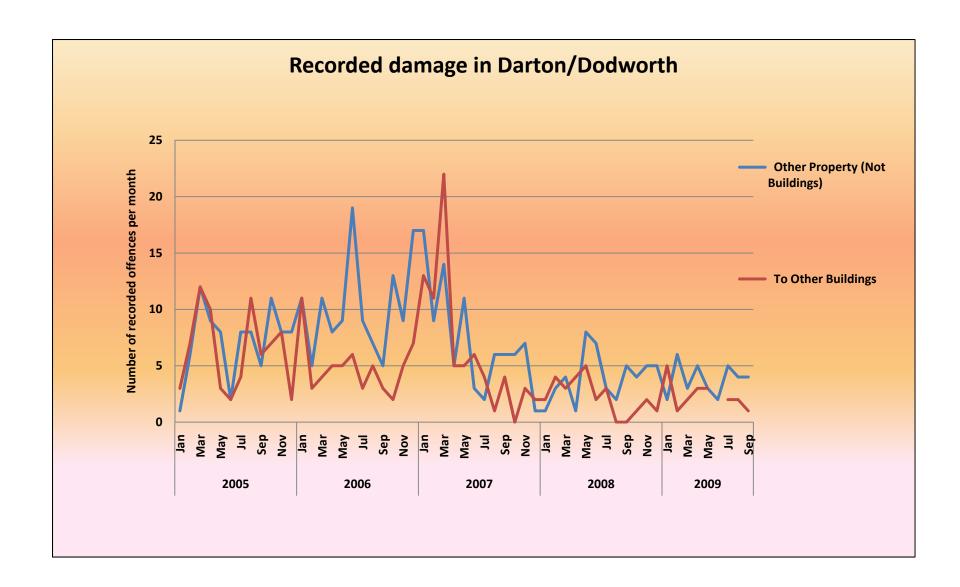
- Research of information from Crimestoppers
- Photographic evidence / graffiti audit data
- Covert surveillance
- Graffiti hotspots

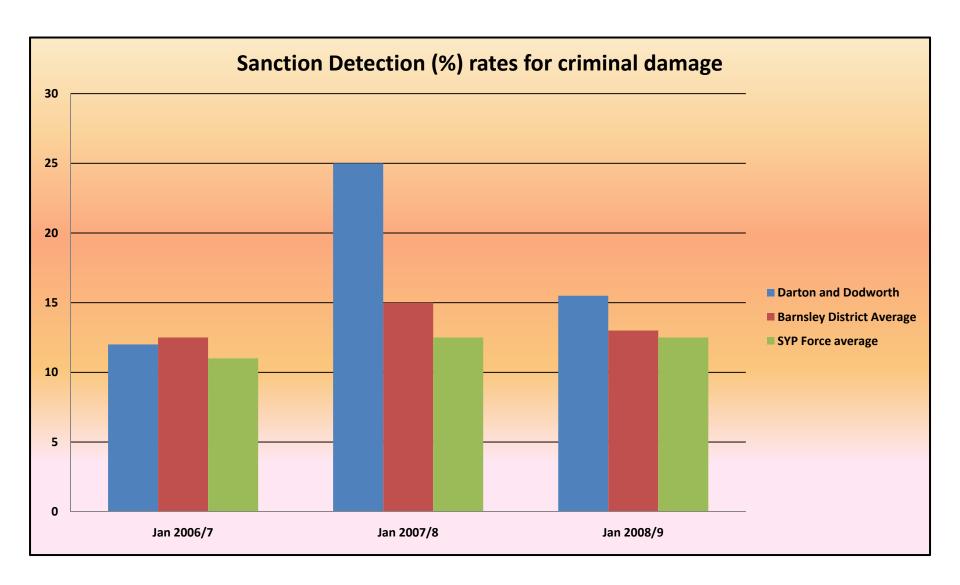
- Over 1000 School Pupils visited
- 6500 homes leafleted
- 25 arrests
- More than 40 Tags identified
- Over 250 offences admitted
- 9 have taken part in reparation
- 9 offenders have taken part in Sheffield University interviews to establish what worked and why!

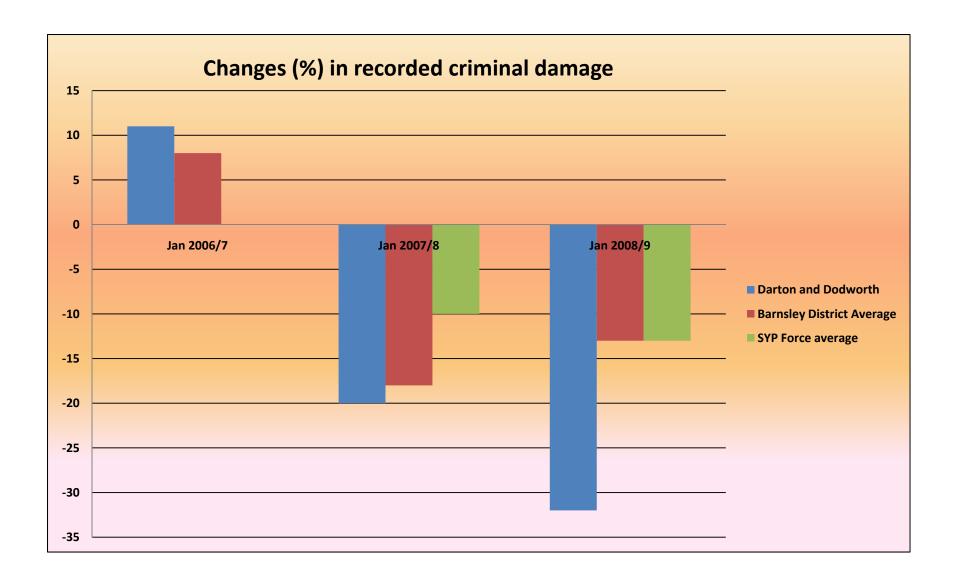












Results from interviews with offenders:

- Those with both high 'bonding' and 'bridging' Social capital reported that feelings of shame were most likely to prevent them re-offending
- Those with high 'bonding' but low 'bridging' Social Capital reported that fear of being caught and prosecution were the main drivers to prevent reoffending
- Those with both low 'bonding' and 'bridging' Social capital reported feeling no fear or shame