



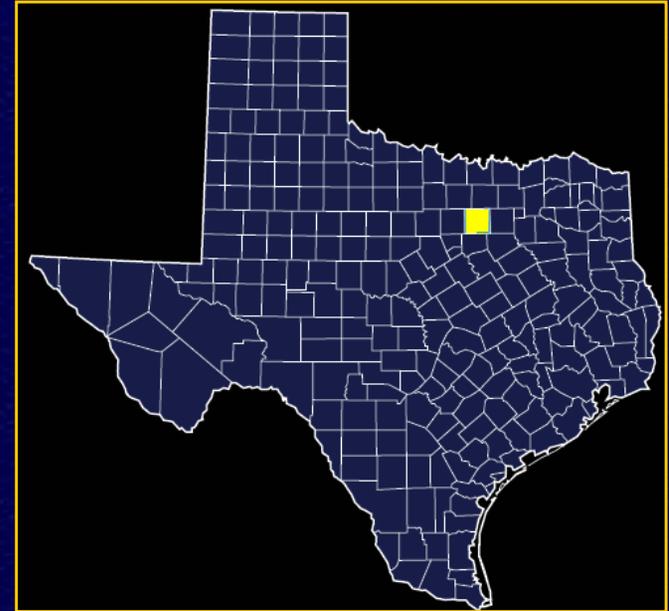
Entertainment Gateway Revitalization

Deputy Chief Jaime Ayala
Lieutenant Jennifer White
Arlington, Texas

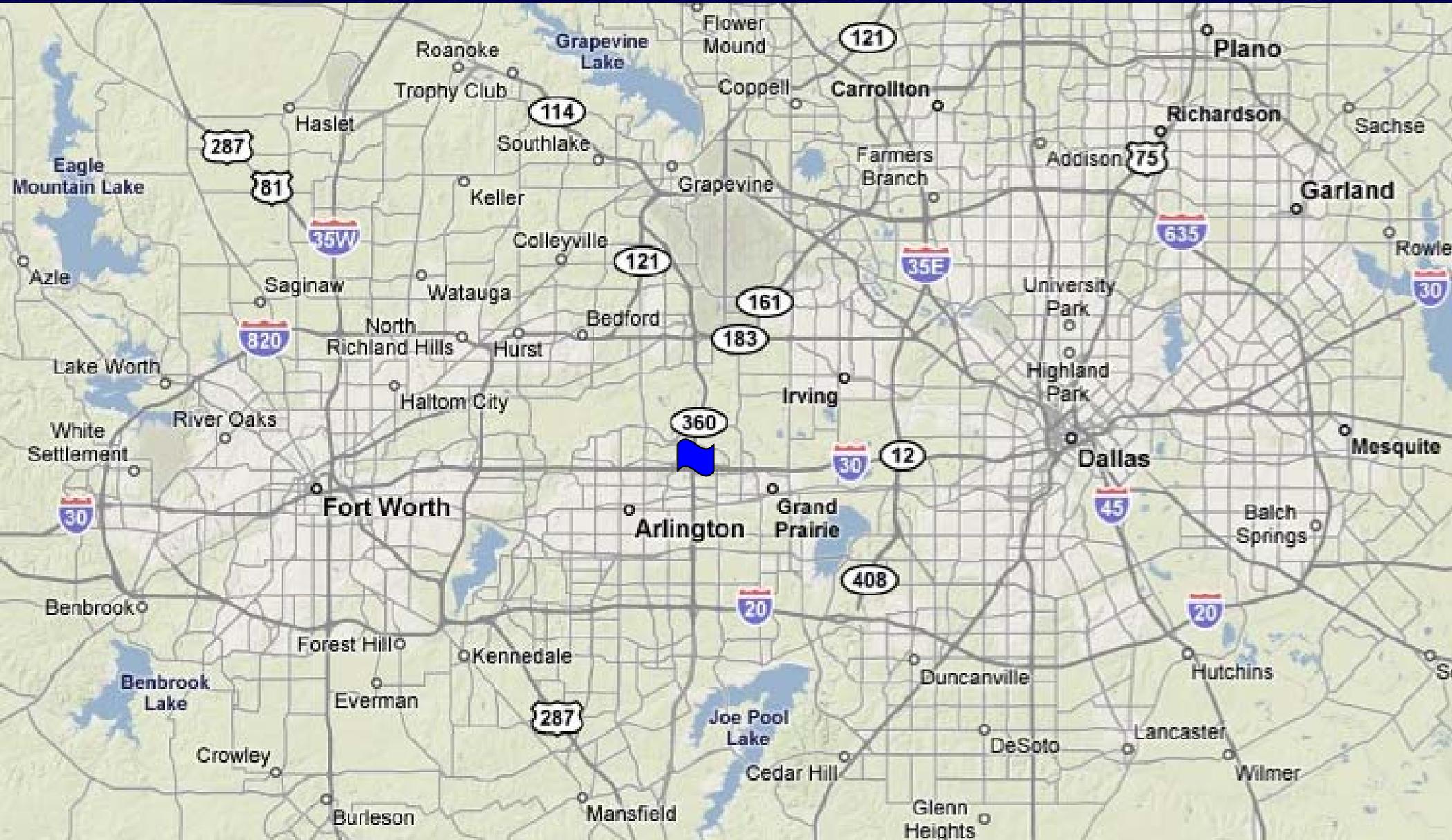
Arlington Police Department
Police Chief Dr. Theron Bowman

Arlington, Texas

- Population - 371,038
- 50th largest city in U.S.
- 99.5 square miles
- 6.8 million visitors/year
- 600 commissioned officers
- 190 non-commissioned



Dallas-Fort Worth Regional View



Entertainment District Area

- Amusement Parks
 - Six Flags over Texas
 - Hurricane Harbor
- Sports Venues
 - Rangers Ballpark in Arlington
 - Dallas Cowboys Football Stadium (under construction)
- Other Venues
 - Arlington Convention Center
 - Retail shopping, hotels and restaurants



Entertainment District Area



Scanning



Scanning

- 20 Years of Decay
 - 17 budget motels
 - 70 used car dealerships
 - Homeless camps
 - Vacant lots
 - Creek beds
 - Bridges & overpasses
 - Drugs & Prostitution (open-air)



Scanning

- Chronic Homeless
 - Under influence of alcohol/drugs
 - Frequently victimized and incarcerated for minor offenses
 - Intimidate visitors and businesses
 - Use panhandling income to support area drug and prostitution markets
- Homeless Camps
 - Environmental impact
 - Hazardous material clean-up
 - Physical and financial resources



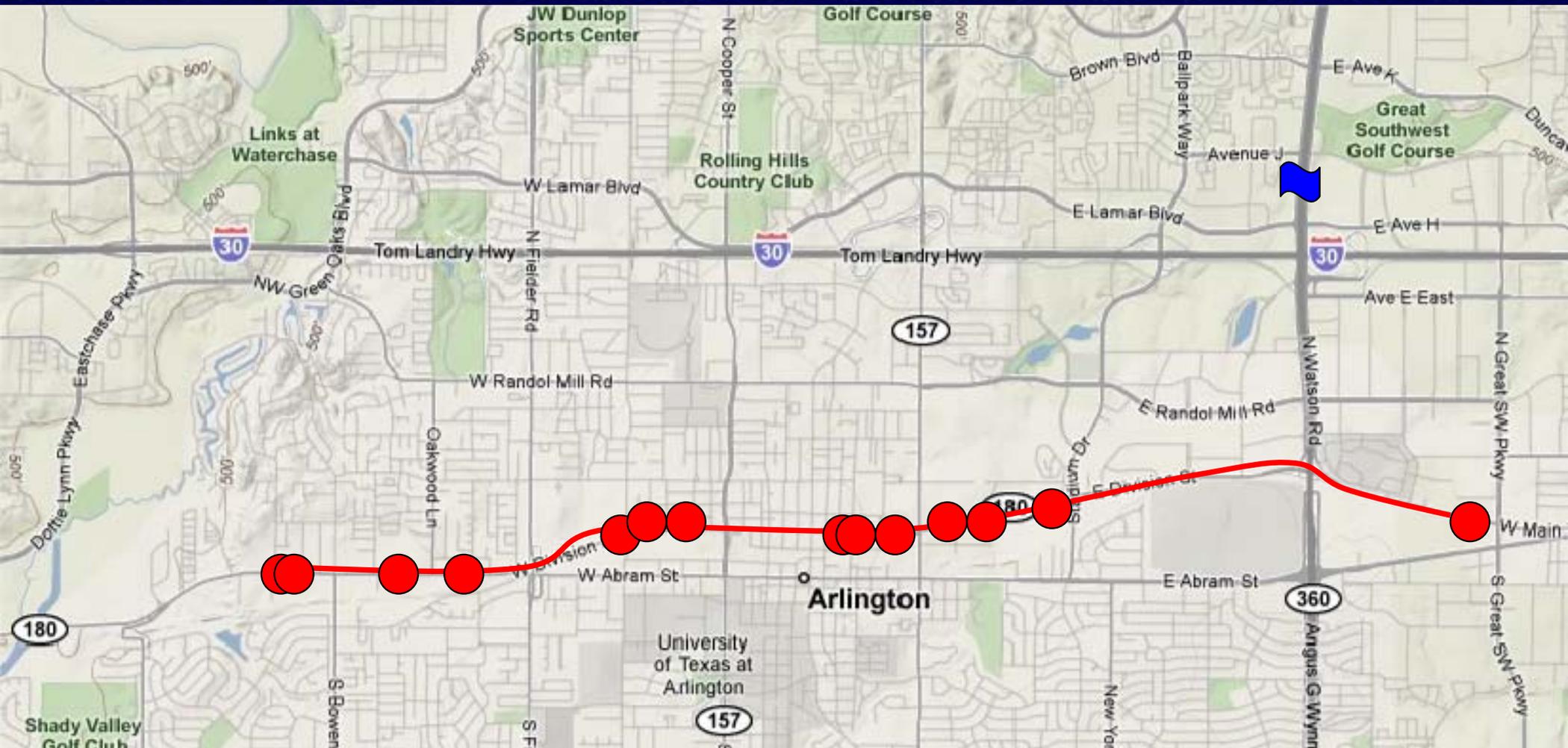
Scanning

Homeless Camps



Motels – Division St

6 mile extension



Motels – North Watson Rd

(Local view)

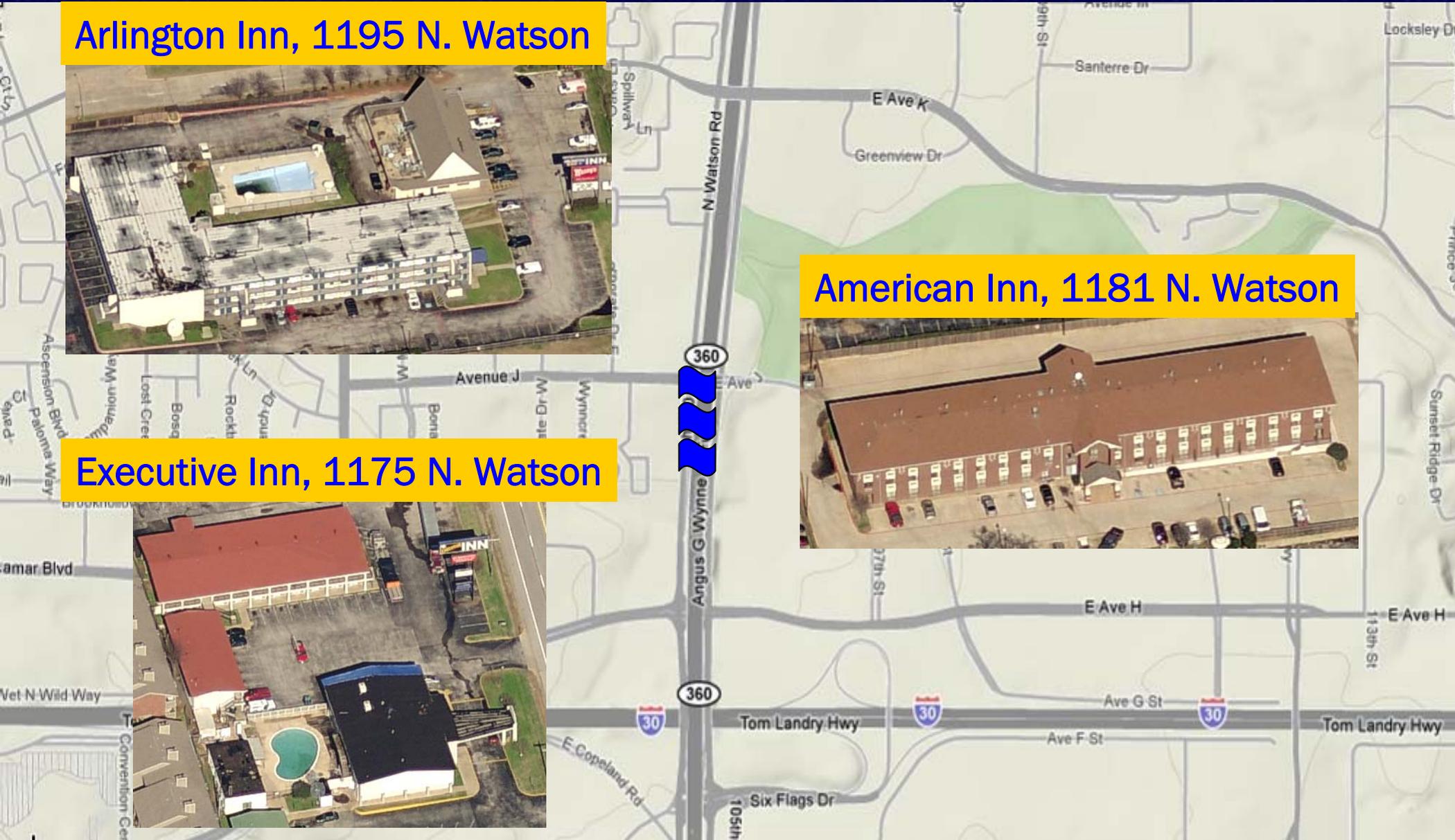
Arlington Inn, 1195 N. Watson



American Inn, 1181 N. Watson



Executive Inn, 1175 N. Watson



Analysis



Analysis

- Data
 - Uniform Crime Report Part I data
 - Calls for service
 - Repeat call locations
 - Code violations
 - Tax status and water fees



Analysis

- Literature Review
 - “*Street Prostitution*” – Michael Scott, COPS
 - “*Disorder at Budget Motels*” – Karin Schmerler, COPS
 - “*Panhandling*” – Michael Scott, COPS
- Researched laws and ordinances nationwide



Analysis

- Citizen and Business Complaints

- Solicited by:

- Prostitutes
 - Drug dealers
 - Panhandlers



- Visitors denied refunds when attempting to check-out early to find safer lodging



Analysis

- Stakeholder Groups Identified
 - Used car dealership owners and managers
 - Budget motel owners and managers
 - Nearby residents and business operators



Response



Response

- Comprehensive Action Plan (Action Areas)
 - Nuisance abatement team
 - Public information campaign
 - New ordinances
 - Chronic homeless outreach
 - Camp eradication
 - Prostitution enforcement
 - Panhandling eradication
 - Budget motels
 - Car lot target hardening
 - Civilian patrols
 - Narcotics enforcement
 - Code enforcement



Nuisance Abatement Team

- Team Members

- Police and Fire Departments
- City Attorney's Office
- Neighborhood Services
 - Code Enforcement, Health and Building Inspectors
- Housing Authority

- Mission

- To proactively marshal all available administrative and legal resources to:
 - Secure a safe living environment
 - Deny criminals the use of real property as a base for operations



Nuisance Abatement Team

- Identified 5 motels attracting the most crime and disorder
- Met with the owners about nuisance issues
- Made recommendations
 - Call 911 to report activity
 - Hotel guest registration (Valid ID)
 - Improve lighting and signage on property
 - Issue Criminal Trespass warnings
 - Provide a reasonable means of security
- No cooperation received from North Watson Rd motels



Response

- Immediate Action

Placed an electronic sign in front of these motels

- “High Crime Area, Report Activity, Call 911”



Response

- Budget Motels
 - Motels on North Watson Rd
 - Traditional high visibility enforcement
 - Tax standing
 - Hotel occupancy tax
 - Code and Fire violations
 - Community Development and Planning



Response

- Budget Motels
 - Motels on Division St
 - Held quarterly meetings
 - Emphasized owner and manager accountability
 - Shared crime data and list of problem tenants
 - Encouraged successful properties to mentor problem properties
 - Provided suggestions for improving crime and quality of life issues



Response

- Motels on Division St

- OK Motel, 505 E. Division

- Nuisance abatement – 30 days

	<u>UCR</u>	<u>CFS</u>
2004	4	60
2005	8	194
2006	13	418
2007	17	320
YTD 2008*	4	72



- Town Inn, 1717 E. Division

- Nuisance abatement
 - Legal action (delinquent on taxes)



Response

- Public Information Campaign
 - Media coverage
 - Newspaper
 - Talk radio shows
 - Television news
 - Campaign against prostitution
 - Presentation to local civic groups
 - Rotary, Kiwanis, Optimist clubs
 - Citizens on Patrol
 - Chamber of Commerce (Hospitality Cluster)
 - Action North community group
 - Arlington Convention and Visitors Bureau



Response

Newspaper Coverage

www.star-telegram.com

ARLINGTON URBAN BLIGHT

Police seek new ways to fight panhandling, prostitution

The department is researching tougher ordinances and asking for community help.

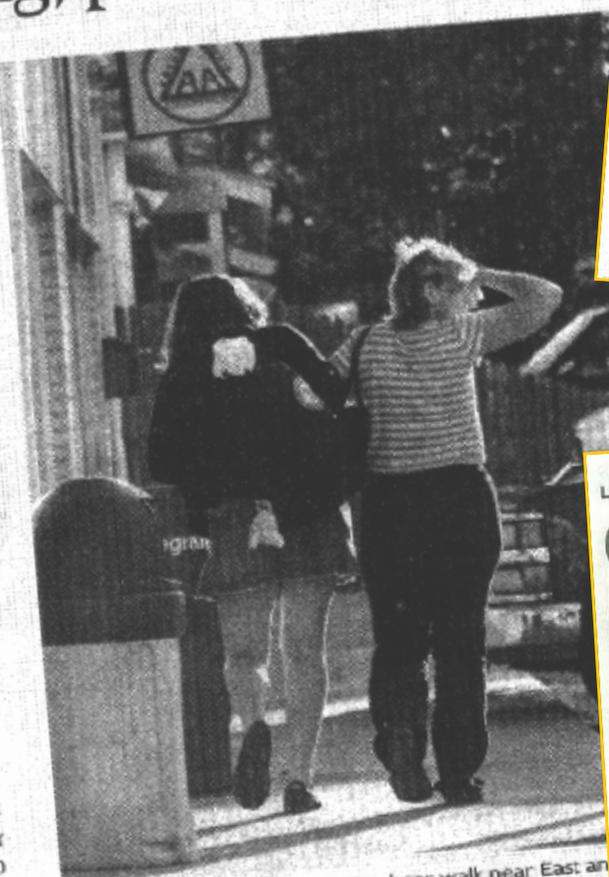
By **SUSAN SCHROCK**
sschrock@star-telegram.com

ARLINGTON — Arrests alone can't rid Division Street and Watson Road of prostitution, drugs, chronic homelessness and related problems, Arlington police say.

The department has employed several new enforcement techniques in the past two years, from placing a highly visible electronic sign along Texas 360 warning motorists that they're entering a high-crime area to posting on-line photos of prostitution suspects.

Now police are pressing for new city ordinances, public education campaigns and community involvement to further deter crime and make the two thoroughfares safer.

SUSAN SCHROCK, 817-548-5475



Jennifer Foshee and Kimberly Brashear walk near East streets recently.

SPECIAL TO THE STAR-TELEGRAM

B Star-Telegram Saturday, August 4, 2007

ARLINGTON

URBAN BLIGHT

City determined to clean up 2 long-blighted corridors

Officials are trying to run off prostitutes, drug dealers and vagrants from areas along Division Street and Texas 360.

By **NATHANIEL JONES** and **CYNTHIA NEFF**
njones@star-telegram.com, cneff@star-telegram.com

The decline of two well-used Arlington thoroughfares didn't happen overnight.

Slowly, over several decades, the motels lining Division Street and North Watson Road, which fronts Texas 360, changed. Signs offering inexpensive rooms appeared, and crime eventually followed.

"Urban blight is a stealth process; it slowly creeps up on you," said Councilman Mel LeBlanc, who represents north Arlington. "You wake up one day and realize that decay has taken over." The problems should have been addressed decades ago, he said.

Of the two areas, Division Street has the richest history.

In the 1930s, the old U.S. 80 was the only highway connecting Fort Worth and Dallas. The street was known for its new-car dealerships.

By the 1950s, development was moving north toward what would become Interstate 30. Twenty years later, present-day Interstate 20 opened. As the decades rolled by, Division Street declined and its business changed.

Now Division Street, from just west of Bowen Road to east of Six Flags Mall, is home to more than a dozen decades-old motels and 69 used-car dealerships, as well as bars and convenience stores.

Blocks away, the Cowboys stadium is taking shape. Prostitutes walk along East Safford Street near West Division Street in the shadows of

More on BLIGHT on B8



Used car dealers, motels and bars are numerous on Division Street in Arlington.

SPECIAL TO THE STAR-TELEGRAM

LAW ENFORCEMENT

4-26-06

Crime warning sign draws innkeepers' ire

Since April 2005, police have responded to more than 100 drug offenses in the 1100 block of Watson Road, which is where the three motels are located.

By **NATHANIEL JONES**
STAR-TELEGRAM STAFF WRITER

ARLINGTON — Police are using a new approach to fighting crime along a quarter-mile stretch of street near Texas 360.

An electronic sign warns that this is a "High crime location." It urges people to "Report any activity," then "Call 911."

The area, home to three motels, extends from Avenue J south to Lamar Boulevard.

"We feel compelled to let people know that right now at this location, there is high potential for violent crime, drugs and prostitution," Deputy Police Chief Jaime Ayala said. "If

More on MOTELS on B8



STAR-TELEGRAM/BRUCE MAXWELL

An electronic sign warns passers-by of a "high crime location" off Texas 360 in Arlington. Police say they are letting residents know about high potential for crime there, but operators of two of the three motels along the road say that police are trying to run them out of business.

Response

Campaign against Prostitution



Arlington Police

Prostitution-Related Arrests

June 1, 2007



				
Cesar Lopez Solis, Arrested 06/01/07 at 900 C. Division for prostitution.	William Gonzales, Arrested 06/01/07 at 900 C. Division for prostitution.	Alonzo Ames, Arrested 06/01/07 at 900 C. Division for prostitution.	Jose Rangel, Arrested 06/01/07 at 900 S. Division for prostitution.	Adolfo Hernandez- Regina Arrested 06/01/07 at 900 E. Division for prostitu- tion.
				
Majuan Johnson, Arrested 06/01/07 at 900 E. Division for prostitution.	Mario Meza, Arrested 06/01/07 at 900 E. Division for prostitution.	Steven Pettis, Arrested 06/01/07 at 900 E. Division for prostitution.	Miguel Facila, Arrested 06/01/07 at 900 E. Division for prostitution.	Phillio Sternberg, Arrested 06/01/07 at 900 E. Division for prostitution.

Individuals pictured on this site were arrested in the City of Arlington for a prostitution related offense, but by law are innocent until proven criminally guilty in a court of law. Photos are removed after 180 days. Information on public health concerns and combating prostitution can be found at www.cdc.gov/std.

City of Arlington Police Department

620 W. Division St.
Arlington TX 76011

PLEASE
PLACE
STAMP
HERE

Fidel Vallada
3021 Walnut
Irving TX 750



Arlington Police

www.arlingtonpd.org



You were recently arrested by Arlington Police for Prostitution. Please visit the public information site below for **URGENT PROSTITUTION RELATED HEALTH INFORMATION.**

Center for Disease Control
Website: www.cdc.gov/std
1-800-CDC-INFO

NOTICE





Response

- New Ordinances
 - Adopted
 - Aggressive Panhandling
 - Guest registration requirements for hotel/motels
 - Manifestation for the purpose of prostitution
 - Researched
 - Exclusionary zones for those convicted of certain offenses (prostitution)
 - Hired consultant to research ability to implement in Texas
 - Roll call training for officers



Response

- Chronic Homeless Outreach
 - Participated in City's development of 10-year plan to end chronic homelessness
 - Utilized social services to reunite chronic homeless with families and provide legitimate employment
 - Mission Arlington
 - Arlington Life Shelter
 - Salvation Army
 - Tarrant County Health outreach (free AIDS testing)



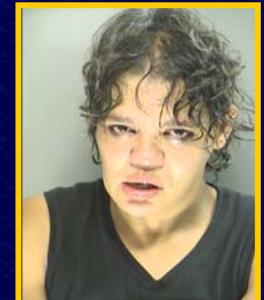
Response

- Camp Eradication
 - Mapped existing camps
 - Posted “No Trespassing” signage (Texas Department of Transportation)
 - Worked with County District Attorney to prosecute offenders
 - Arrested trespassers
 - Eradicated camps



Response

- Prostitution Enforcement
 - Arrested prostitutes utilizing male undercover officers
 - Arrested “Johns” utilizing female undercover officers
 - Operations conducted in front of budget motels
 - Enforced new ordinance (manifestation)



Response

- Panhandling Eradication
 - Increased enforcement (6-month reporting period)
 - 44 arrests and 84 citations issued
 - Enforced new ordinance (aggressive panhandling)
 - Researched signage to discourage those who give to panhandlers



Response

- Car Lot Target Hardening
 - Security Survey
 - Code Inspection
 - Developed E-mail group
 - Quarterly meetings/Business Crime Watch established
 - Urged reporting offenses (online option)
 - Increase owner accountability
 - Businesses pooled together and hired security
 - “No Trespassing Signs”
 - Quarterly newsletter

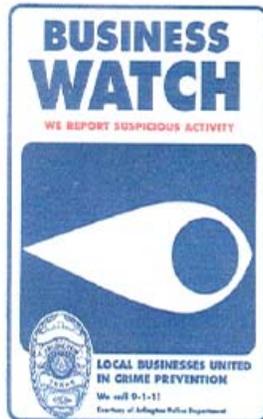


Response

Quarterly Newsletter

THE CRIME EYE

The community will benefit when the APD and your dealership join forces.



Participate in the Division Street Business Community Watch Group and learn how you can receive the above signs to post on your property.

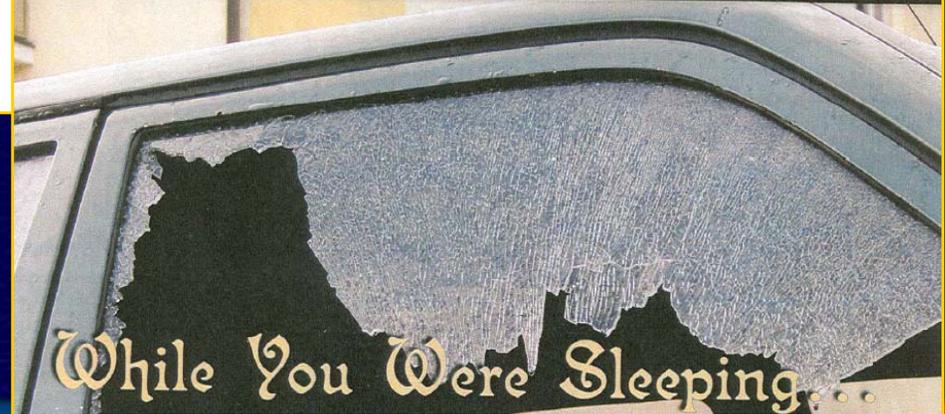
Storefront Officer, I am assigned to specific areas of town to address crime and quality of life issues. Since January 2007 I have been assigned to work solely with the dealerships along Division Street in developing a working partnership to reduce this criminal activity from occurring on your lot.

One goal that has been established for your business community has been to develop the Division Street Business Community Watch

tions to those problems. In addition, by attending these quarterly meetings you will receive education on the detection and deterrence of crime, as well as insight into other initiatives that the police department is implementing into your area.

On March 29th the first Division Street BCW Group meeting was held for all the dealerships along Division Street. At this meeting we discussed what a BCW group was and the benefits of being involved in

hours dedicated to your business. Being involved



Response

- Code Enforcement
 - Code Rangers
 - Trained Police Officers in top code violations
 - Parcel to Parcel Inspections



Assessment



Assessment

- Continual data review
 - UCR Part I data
 - Calls for service
 - Narcotics Unit activity
- Review in department-wide meetings
- Citizen feedback



Assessment

- Prostitution
 - Open-air prostitution market no longer visible
 - 220 reversal arrests
 - Reduced number of prostitution arrests made by Vice Unit
 - 317,158 hits to the prostitution web page since June 2007
- Narcotics/Covert Operations Activity
 - Open-air drug market no longer visible
 - Undercover officers and confidential informants were then unsuccessful in drug buys



Assessment

- Used Car Dealerships
 - Increase in reporting offenses
 - Feedback from quarterly meetings
 - *“Crime is lower than it has ever been”*



Assessment

- As we developed our partnerships with the auto dealerships, we learned most were not reporting offenses such as vehicle burglaries
- As a result of that partnership, we developed a hypothesis that calls for service and UCR offenses would increase



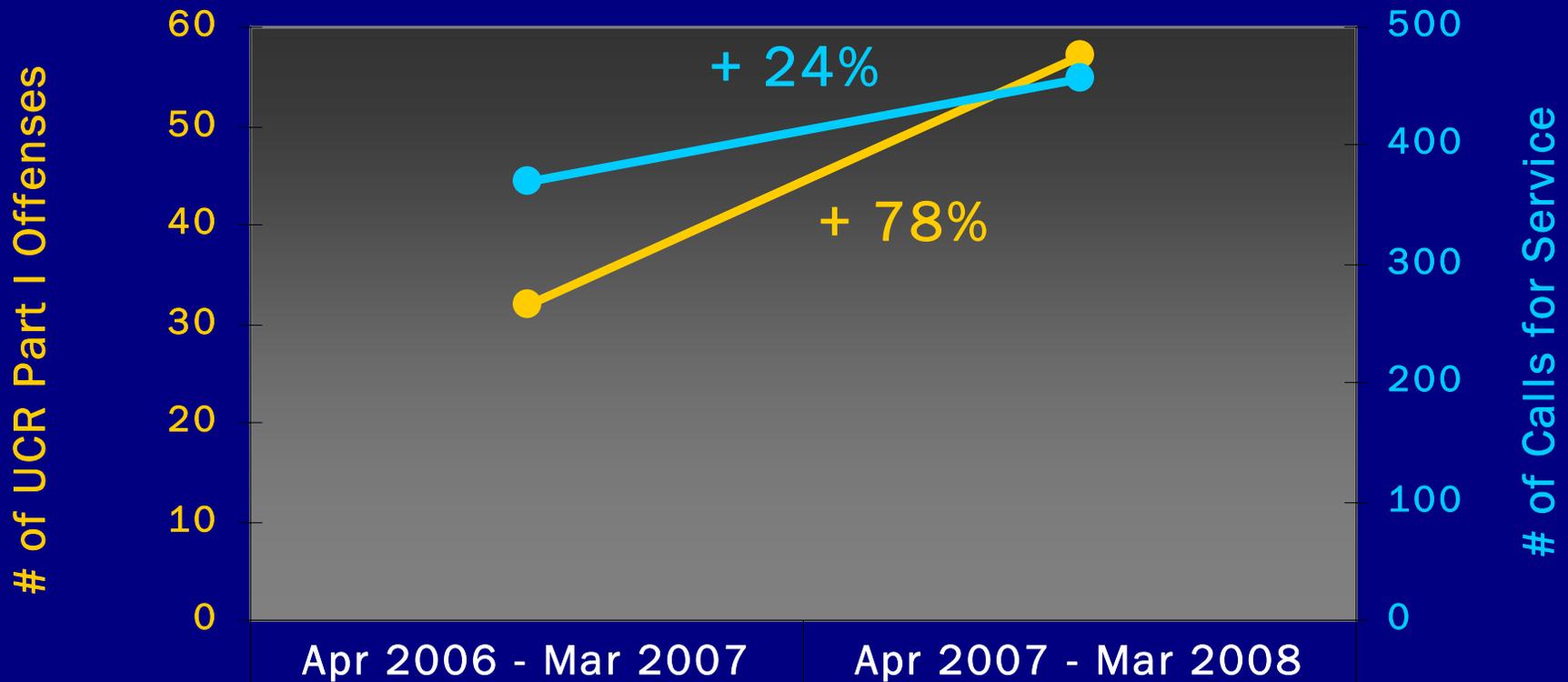
Assessment

UCR Part I Offenses & Calls for Service at All Used Car Dealerships (70)



Assessment

UCR Part I Offenses & Calls for Service at Collaborating Used Car Dealerships (18)



● UCR

32

57

● CFS

369

456

Assessment

- Motels on North Watson Rd
 - 80 days before/after “High Crime” sign posted April 6, 2006
 - UCR Part I Offenses: -52% (29 vs 14)
 - Drug-Related Offenses: -70% (50 vs 15)
 - Calls for Service: -49% (515 vs 265)



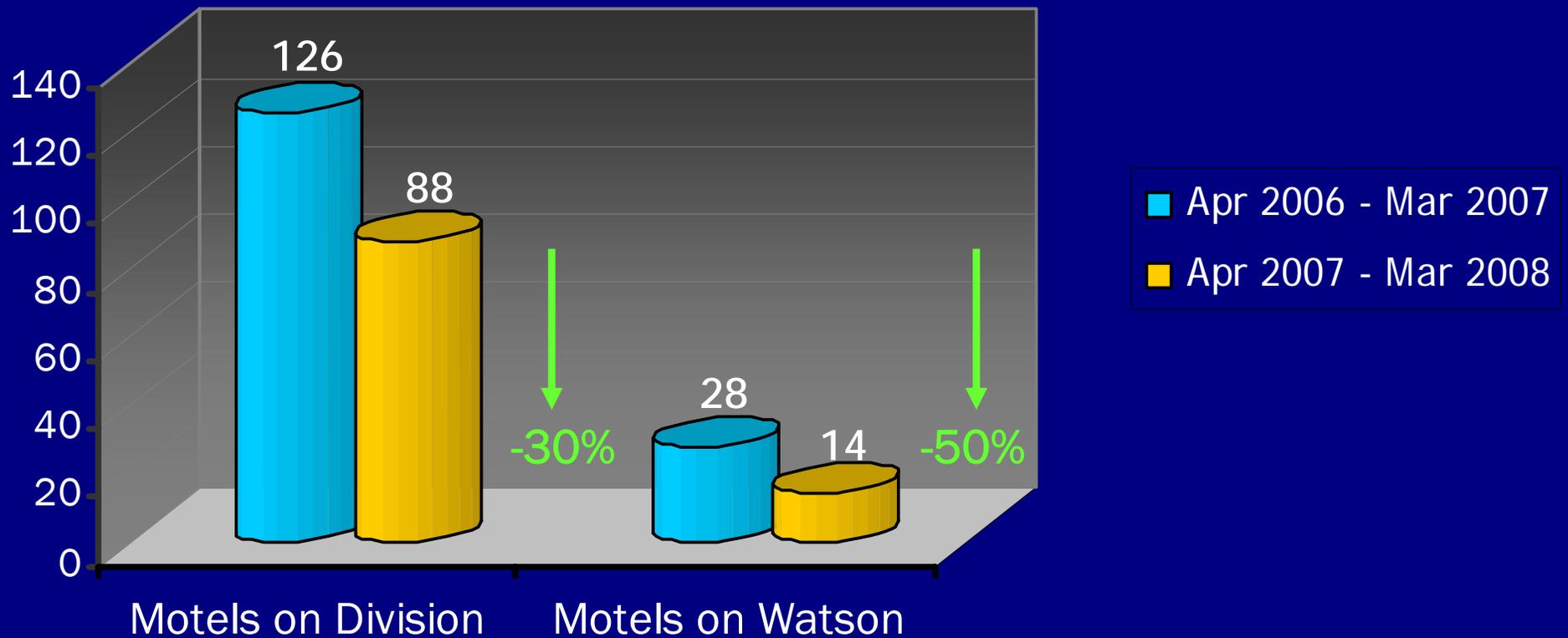
Assessment

- Motels on North Watson Rd
 - American Inn
 - Worked with Texas Attorney General's Office
 - Filed injunction; motion for final closure
 - Executive Inn
 - Reduced crime and disorder
 - Arlington Inn
 - Abated and demolished due to substandard building



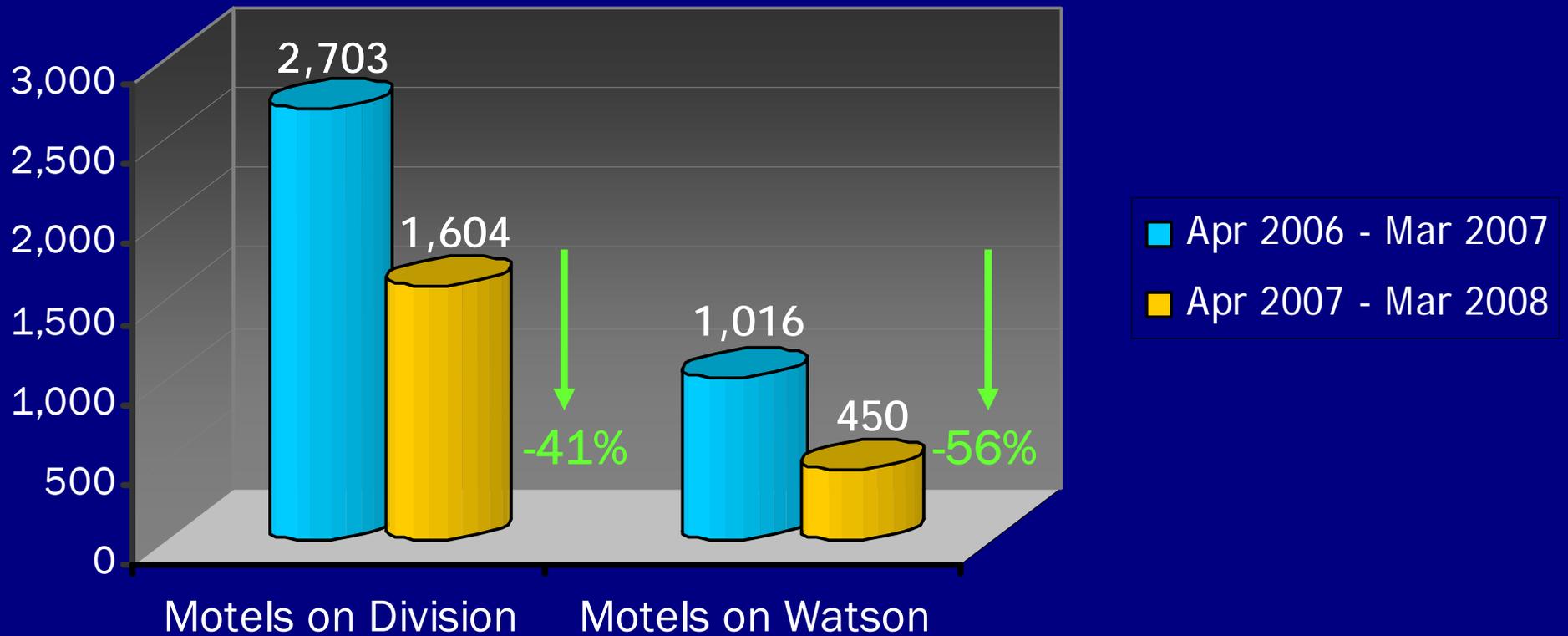
Assessment

UCR Part I Offenses at Motels



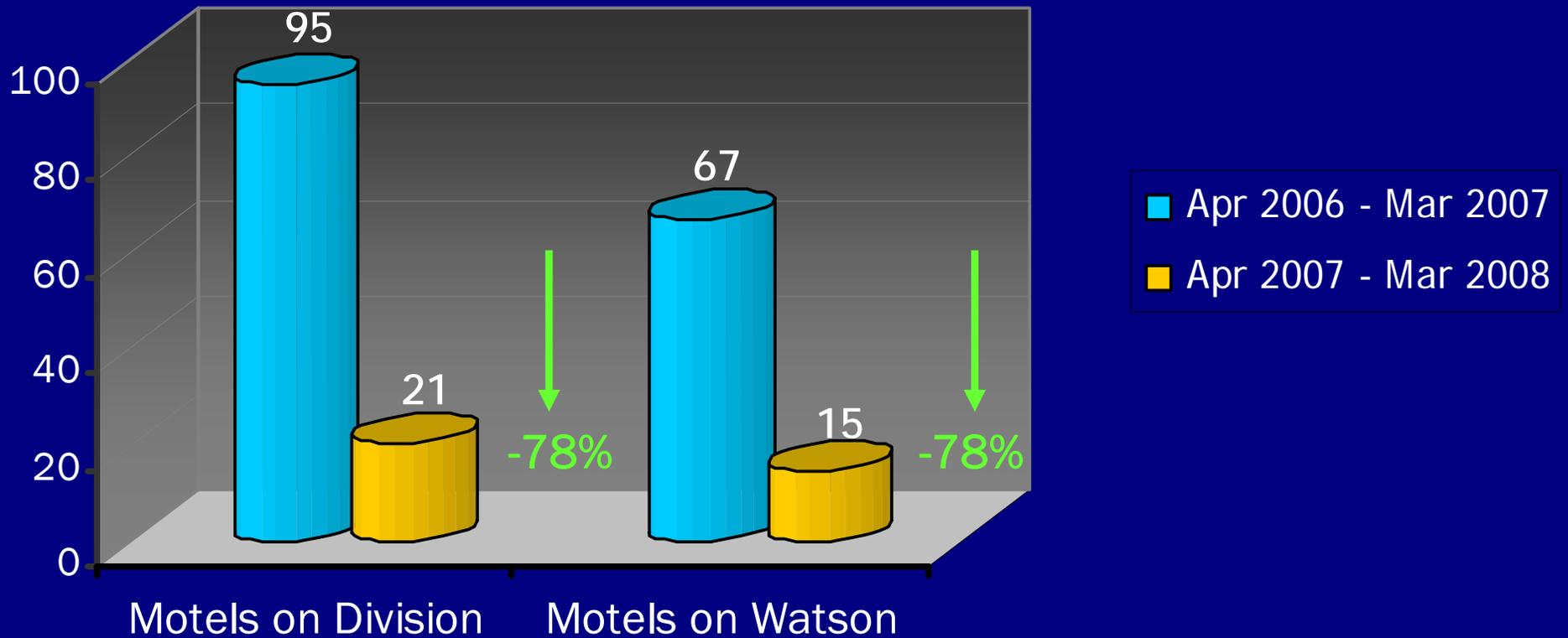
Assessment

Calls for Service at Motels



Assessment

Drug-Related Offenses at Motels



Assessment

Total Average Officer Cost Savings



Summary

- Significant physical and perceptual reduction in crime and disorder
- Revise comprehensive action plan for sustainability
- Continue to analyze long-term impact





Questions?

