



# **MOPPIN** up Dodge

2008 Herman Goldstein Award Submission

Sue Roach  
Community Safety Manager

Constable Gary Salisbury  
Sergeant David Johnson

# MOPPIN up Dodge

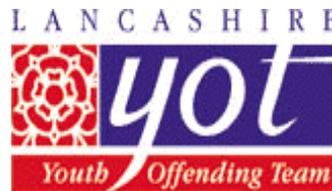


**Brockholes Wood**



**Community Primary School**

North West **NHS**  
Ambulance Service  
NHS Trust

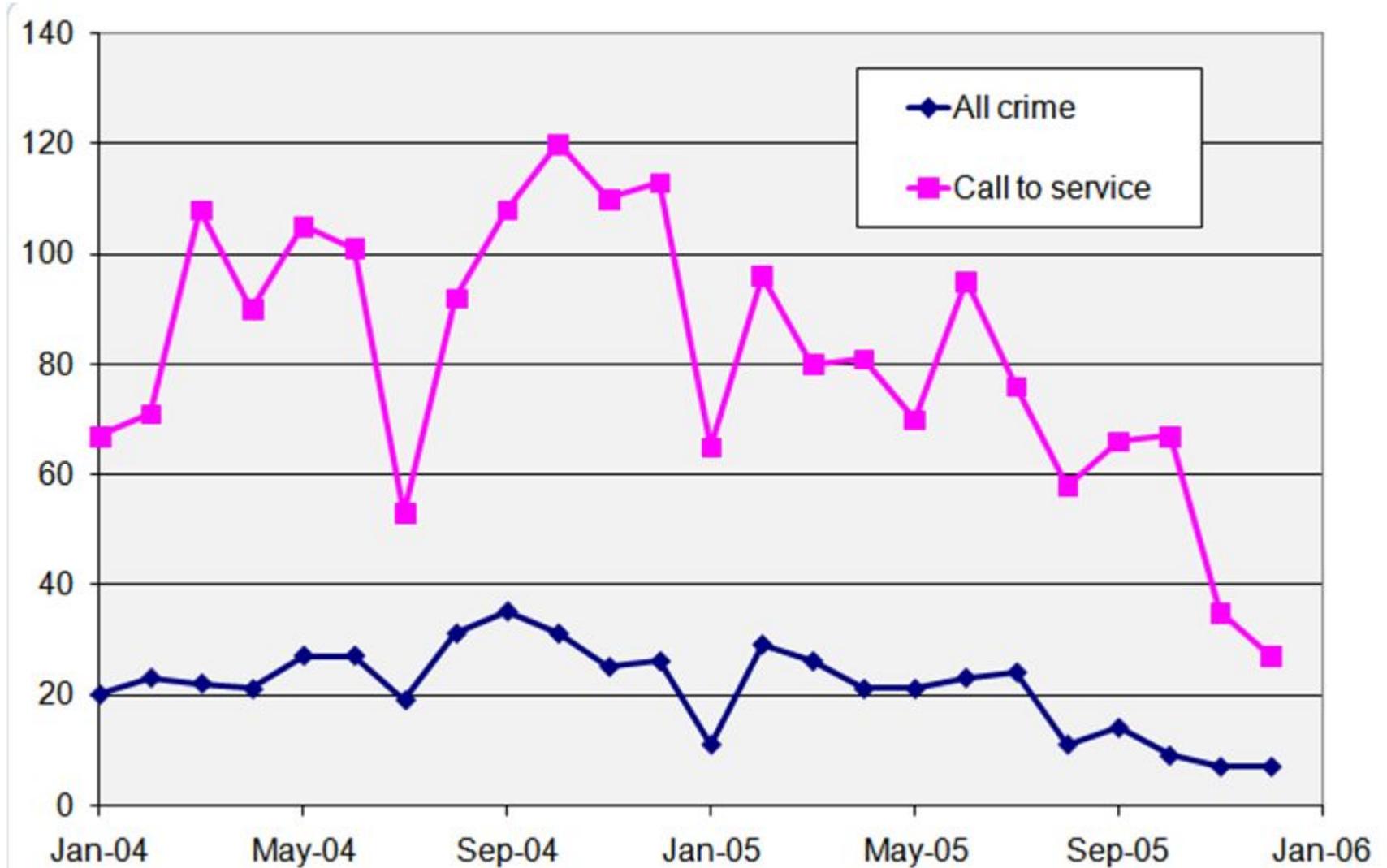


# Scanning



# Scanning

All Crime and Calls to Service 2004/5



# Scanning

- Unsustainable tenancies
- Crime attractor/generator
- Service provider ‘hotspot’
- Gang culture: FPOG
- Deprived community
- Overt drug dealing/taking
- Under used community centre
- No diversionary activities
- Blame culture
- **Process evaluation begins**



# Analysis

Identification of the problem



- Routine **A**ctivity Theory
- Partnership
- Route cause V Pinch Points

# Analysis

PAT Location/Victim



# Analysis

## PAT Offender - Profile

Male, white British

Poorly educated

Drug dependant

Truant / excluded pupil

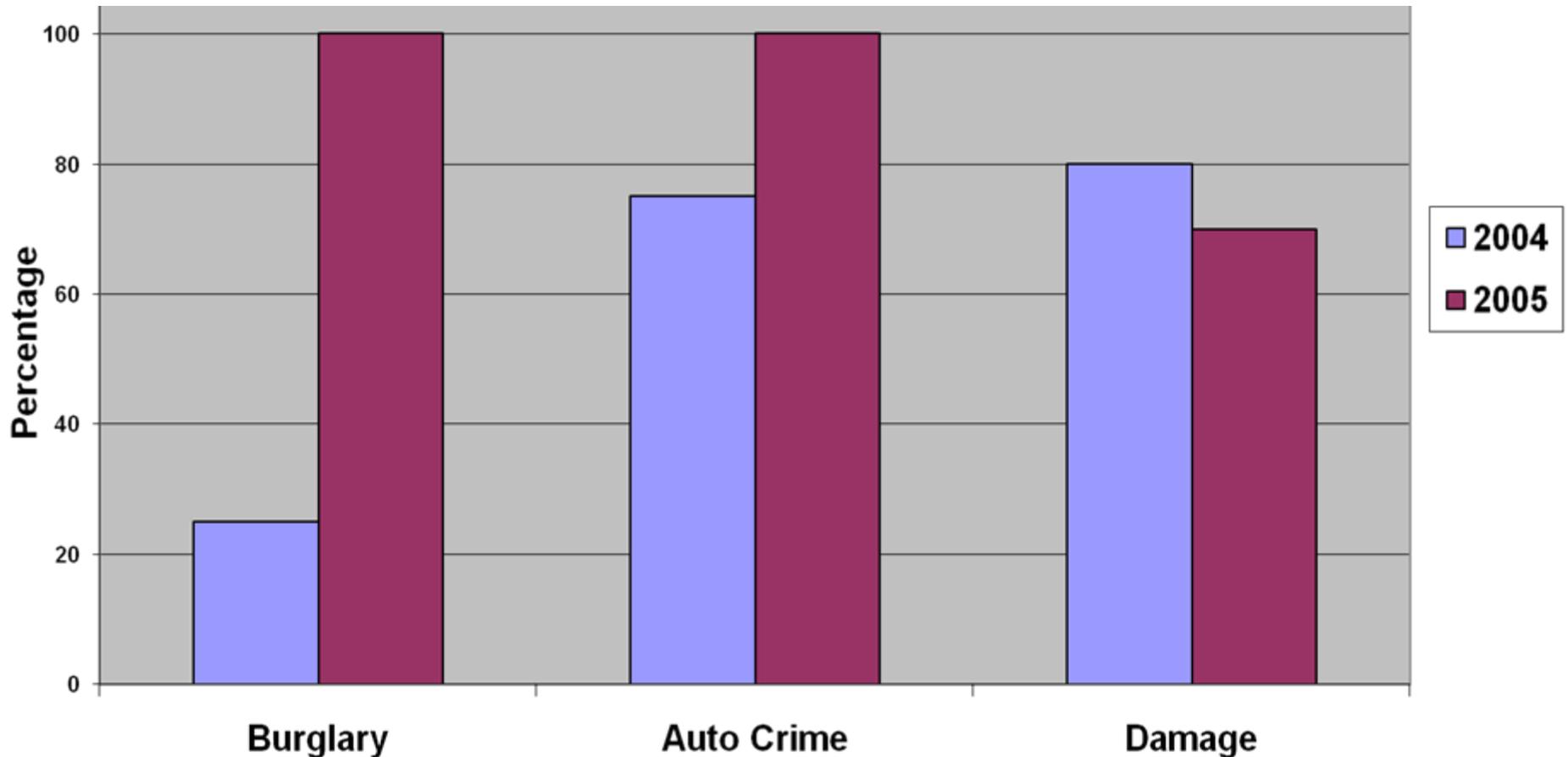
Dysfunctional parents

Persistent young offender



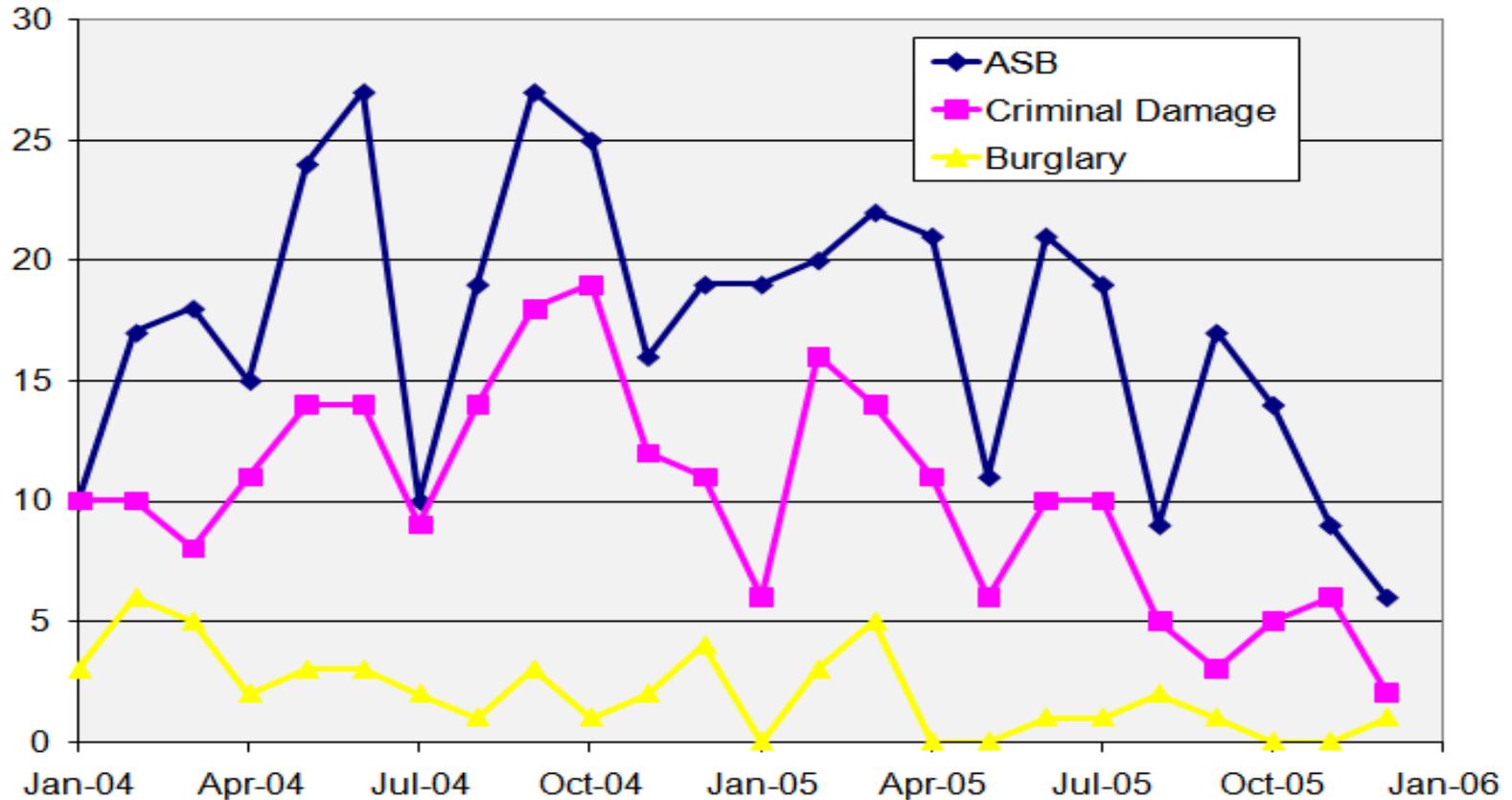
# Quantitative Analysis

Crime Detected Due to Local Offenders  
Living on the Estate



# Quantitative Analysis

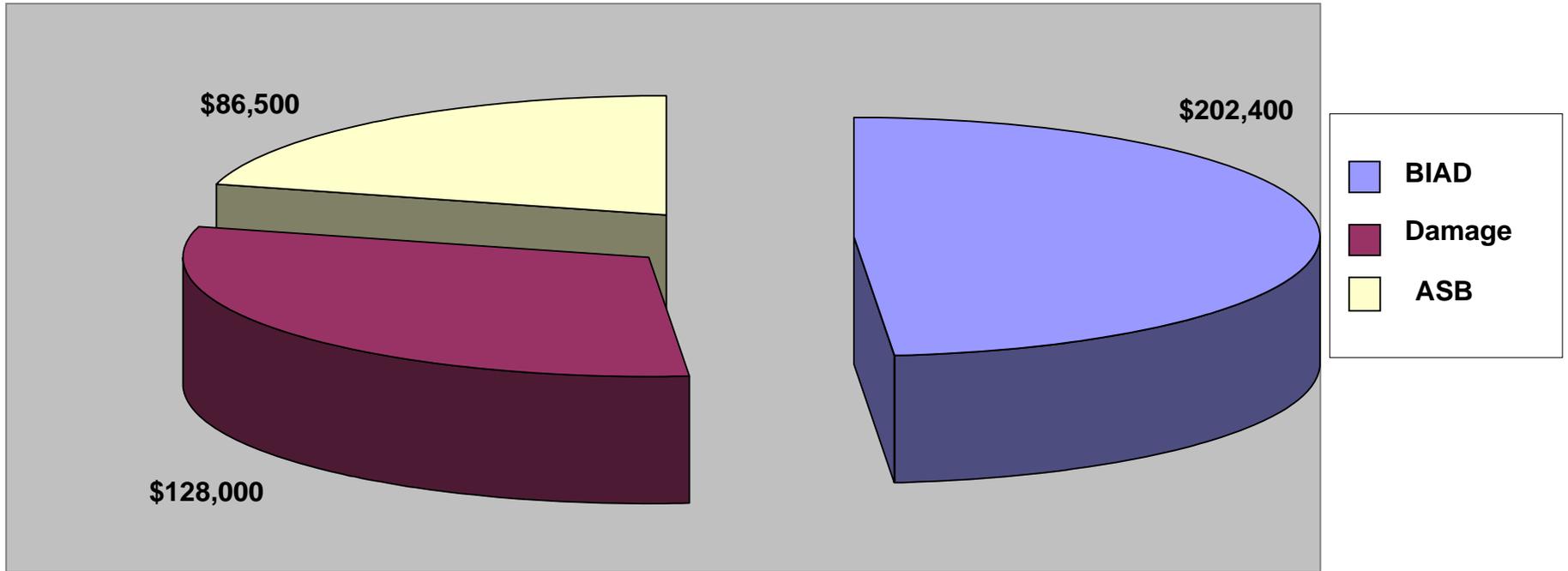
## Burglary, Criminal Damage & Anti Social Behaviour (ASB) Statistics 2004/5



# Quantitative Analysis

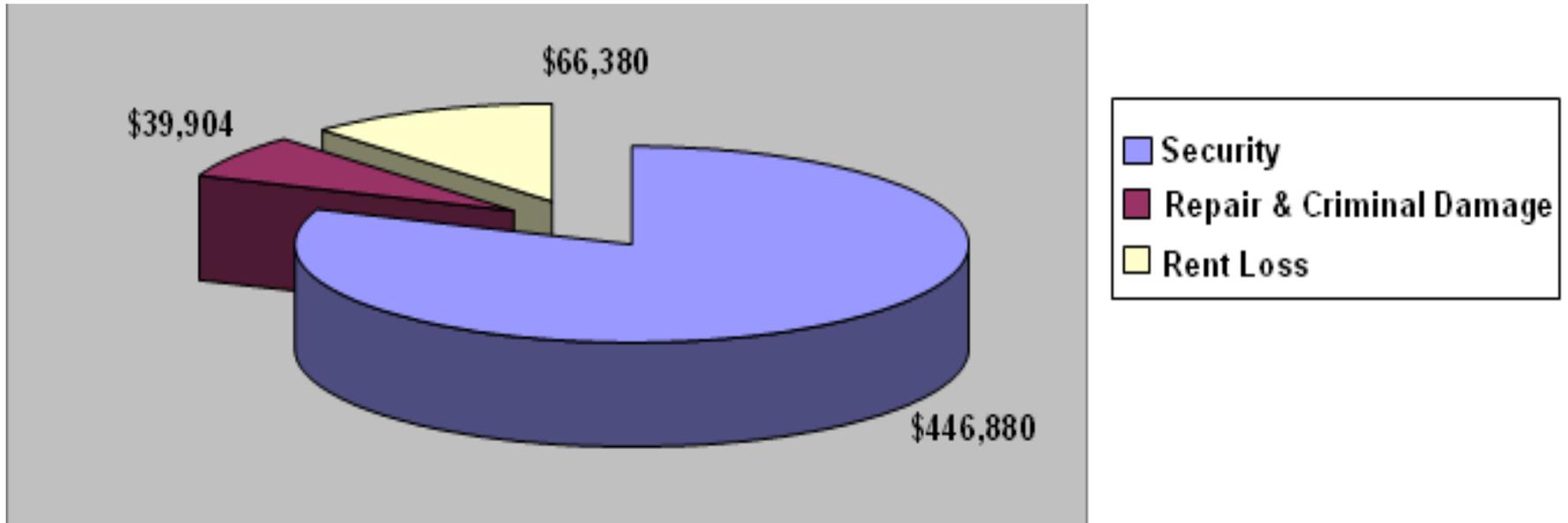
Average Yearly Cost of Burglary in a dwelling (BIAD),  
Damage and ASB 2004/5

(Source: *The Economic & Social Cost of Crime, Home Office Research paper 217*)



# Quantitative Analysis

Average Yearly Empty Property Costs to  
CGA 2004/5



# Qualitative Analysis

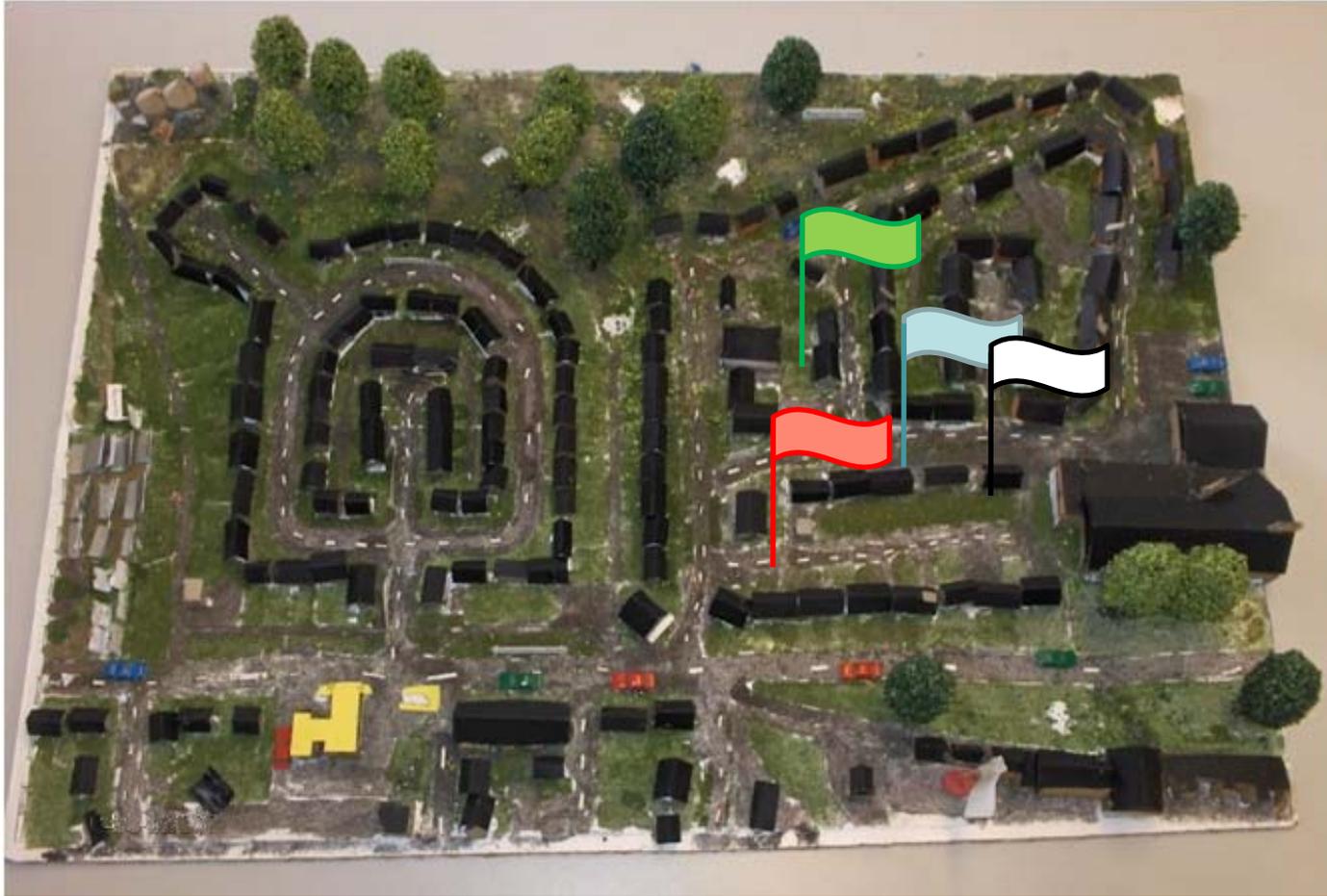
## CGA Resident's Study

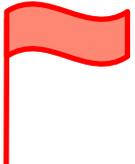
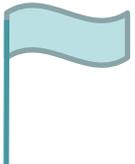
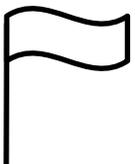
- Door to Door Survey
- Dedicated Staff
- Response of 80%
- Areas covered:
  - Length occupancy
  - Involvement in Community
  - Problems on Estate



# Qualitative Analysis

Mappin for **MOPPIN**



	-ve
	ST
	MT
	LT
	+ve

# Qualitative Analysis

## Environmental Visual Audit

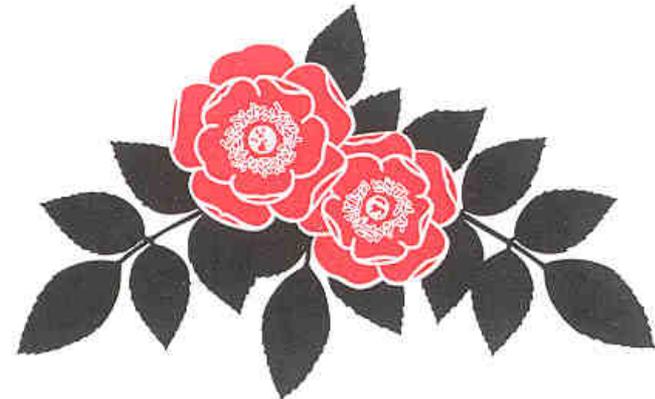


# Analysis

## External Recommendations

- Situational Crime Prevention
  - Target Hardening
- Social Crime
  - Buddy System

UNIVERSITY  
OF CENTRAL  
LANCASHIRE



# Response – Objectives

**S**pecific

**M**easurable

**A**chievable

**R**elevant

**T**imed at two years

- reduce all crime by 15%
- reduce dwelling burglaries by 20%
- reduce criminal damage by 20%
- reduce all reports by 15%
- reduce ASB reports by 20%
- reduce voids by 50%
- option appraisal re: future of Crummock Road
- disrupt drug dealing
- dissolve FPOG / gang culture
- remove 'fear of crime'
- improve environmental appearance of estate (clean up days)
- promote sustainable change
- increase community engagement

# Response

**Social**



**Situational**



**Enforcement**





# Response

## Situational crime prevention approaches

**Target hardening**

**Estate clean up**

**Improve lighting**

**Improve fencing**

**Funding for CCTV**

**Option appraisal Crummock Rd**

**Influence redesign of Crummock Rd**

**Reduce No's of play areas**

**Improve existing play areas**



# Response

Social Crime prevention approach

*Preston & Leyland*

# Reporter

Restorative justice

GRIP/YIP/PAYP (early intervention)

20p

# It's pay back time

Outreach work (LYS)  
Princes Trust  
Hard labour as teenage offenders clean grot spot

Reparation

Young offenders spent a day cleaning up a Preston community. Offenders spent a day clearing a grot spot at Crummock Road, Farringdon Park, as part of a scheme to encourage them to give something back to their community. The initiative aims to make criminals pay for their offending by cleaning up Preston's unsightly areas. Used hypodermic needles, burned furniture and empty beer cans were removed from the area. Stock Hall said: "I'm glad to be putting something back into the community for what I've done."

Residents Association of Farringdon and Thirlmere, said: "It's a good thing for the estate and maybe the youngsters will learn from this. It will make them think twice about offending. It's a good thing for the estate and maybe the youngsters will learn from this. It will make them think twice about offending. It's a good thing for the estate and maybe the youngsters will learn from this. It will make them think twice about offending."

During the clean-up operation, which saw brambles cut back, residents from the estate came to help.

One of them, a 25-year-old from Crummock Road who did not want to be named, said: "It's good to see someone's making an effort."

Police have shown a community beat the grot spot and with a partnership approach we can address this long-term problem."

He said the operation was sending "shockwaves" through criminal circles. "The initiative was run by police, the Community Gateway Association, the Preston Youth Offending Team and the Youth Reparation Service."

He said: "It's a tough job for them but it's nice to see an effort. It's a tough job for them but it's nice to see an effort. It's a tough job for them but it's nice to see an effort."

It's hard work and we're doing it all day. It's hard work and we're doing it all day. It's hard work and we're doing it all day.

Pauline Watson, chairman of the Residents Association of Farringdon and Thirlmere, said: "It's a good thing for the estate and maybe the youngsters will learn from this. It will make them think twice about offending."

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Acceptable Behaviour Contracts

Streetwise Soccer

Residents group - buddies



GETTING STUCK IN: A young offender cuts back overgrown brambles

**10 reasons to choose Chorley Roofline Ltd**

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- Low cost
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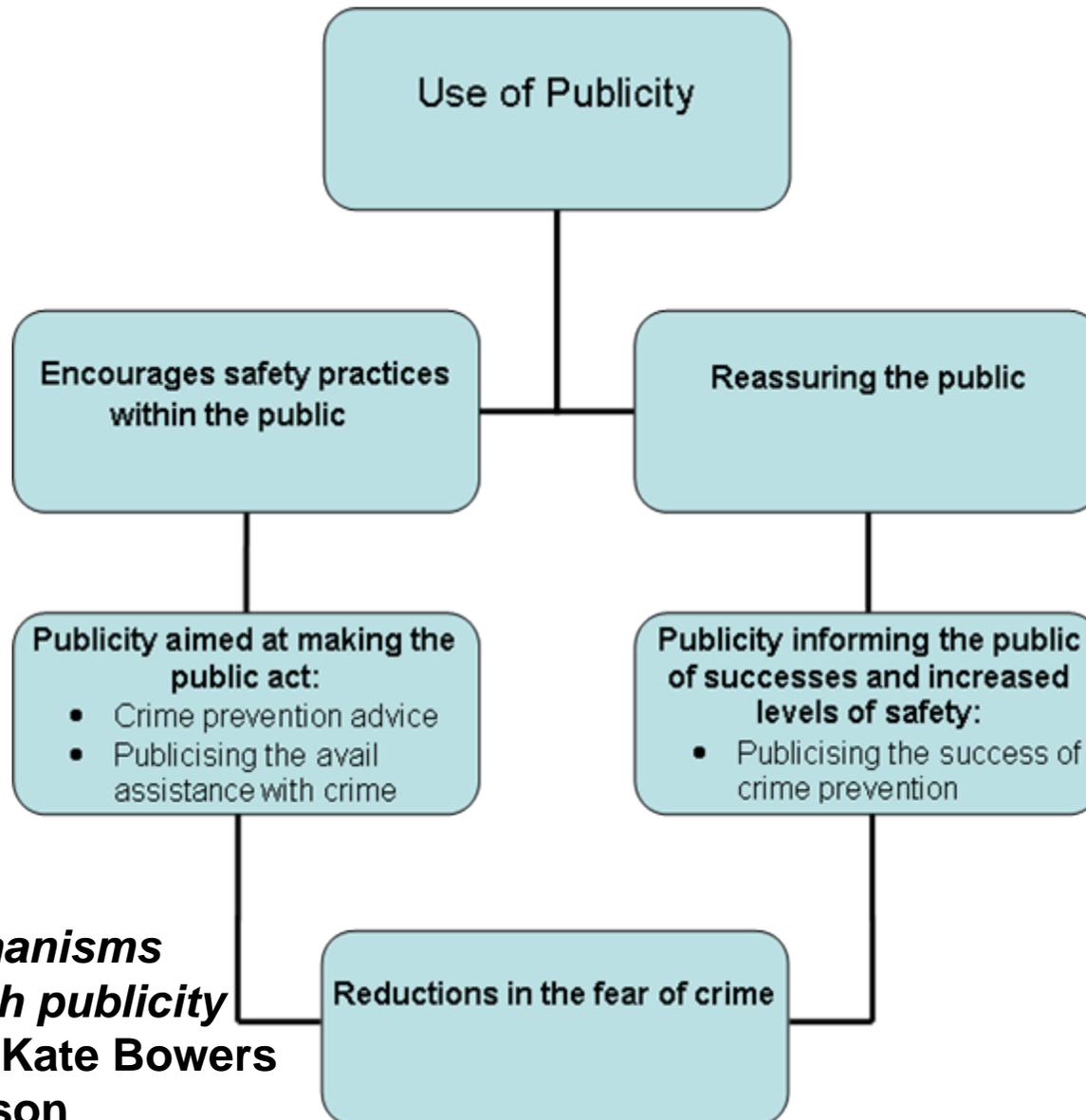
Visit our website at [www.prestontoday.net](http://www.prestontoday.net)

# Response

Mid process evaluation



# Response



Adapted from:  
*Different mechanisms associated with publicity*  
(Researchers) Kate Bowers & Shane Johnson

# Use of Publicity



## YOBS CAUGHT IN THE ACT!

### CAN YOU HELP?

Anyone with information on the incident at 7.20pm on Thursday or graffiti crime in general should call Preston Police on **01772 203203** or Crimestoppers on **0800 555111**

**THIS** is the moment graffiti vandals as young as eight were caught red-handed.

The group of pint-sized yobs went on a spree across Fishwick in Preston spraypainting "tags" across buildings on New Hall Lane.

The trail of vandalism was captured by an outraged passer-by who spotted the group while washing his car at a filling station on New Hall Lane

**by Stef Hall**  
Crime Reporter  
[stef.hall@lep.co.uk](mailto:stef.hall@lep.co.uk)

lieved to stand for Farrington Park Original Youth – on a bus shelter, to the initials TMC, JC and CC spraypainted on walls.

The Preston dad, who followed and photographed the gang during their spree, said: "It is sad the youths of today are so out of control they feel

from the back at first then just shouted "Oi lads" and they were stupid enough to turn around. I captured their faces clearly. I reported the incident because someone has to make a stand."

Police revealed 98 offences of graffiti had been reported to them since January – while Preston Council confirmed it spent £53,000 tackling it last year.

Sgt Ian Hall said: "We are confident certain initiatives such as Operation Data have reduced crimes of this

spraying their logo, was no more prominent in Preston than other cities.

He added: "We don't recognise these people as gangs – at the end of the day they are just criminal individuals making a mess the community has to clean up."

"Anyone arrested could be charged with criminal damage."

In January police said they were trying to catch offenders by siting cameras in bins.

**Onlooker Page 10**

# Assessment

The screenshot shows the website for the Center for Problem-Oriented Policing. The header features the center's logo and name. A navigation menu includes links for Home, About Us, POP Guides, Translations, Library, Learning Center, and POP Conference. A search bar is located below the menu. The main content area displays the title 'Assessing Responses to Problems: An Introductory Guide for Police Problem-Solvers' and identifies it as 'Tool Guide No. 1 (2002)' by John E. Eck. An 'Introduction' section begins with the text: 'The purpose of assessing a problem-solving effort is to help you make better decisions by answering two specific questions. First, did the problem decline? Answering this question helps you decide whether to end the problem-solving effort and focus resources on other problems. Second, if the problem *did* decline, did the response *cause* the decline? Answering this question helps you decide whether to apply the response to similar problems.' On the right side, there are two utility boxes. The first, 'Printing and Downloading Options', includes links for 'Print This Guide', 'Order Bound Copy', and 'Download PDF Guide'. The second, 'Contents', lists 'Introduction', 'Conducting Impact Evaluations', and 'Evaluation Designs' with corresponding page numbers 1, 2, and 3.

**Center for Problem-Oriented Policing**

Home About Us POP Guides Translations Library Learning Center POP Conference

SEARCH:  Search Entire Site

POP Center » Tools » Assessing Responses to Problems » Page 1

**Assessing Responses to Problems: An Introductory Guide for Police Problem-Solvers**

Tool Guide No. 1 (2002)

by [John E. Eck](#)

**Introduction**

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**Printing and Downloading Options:**

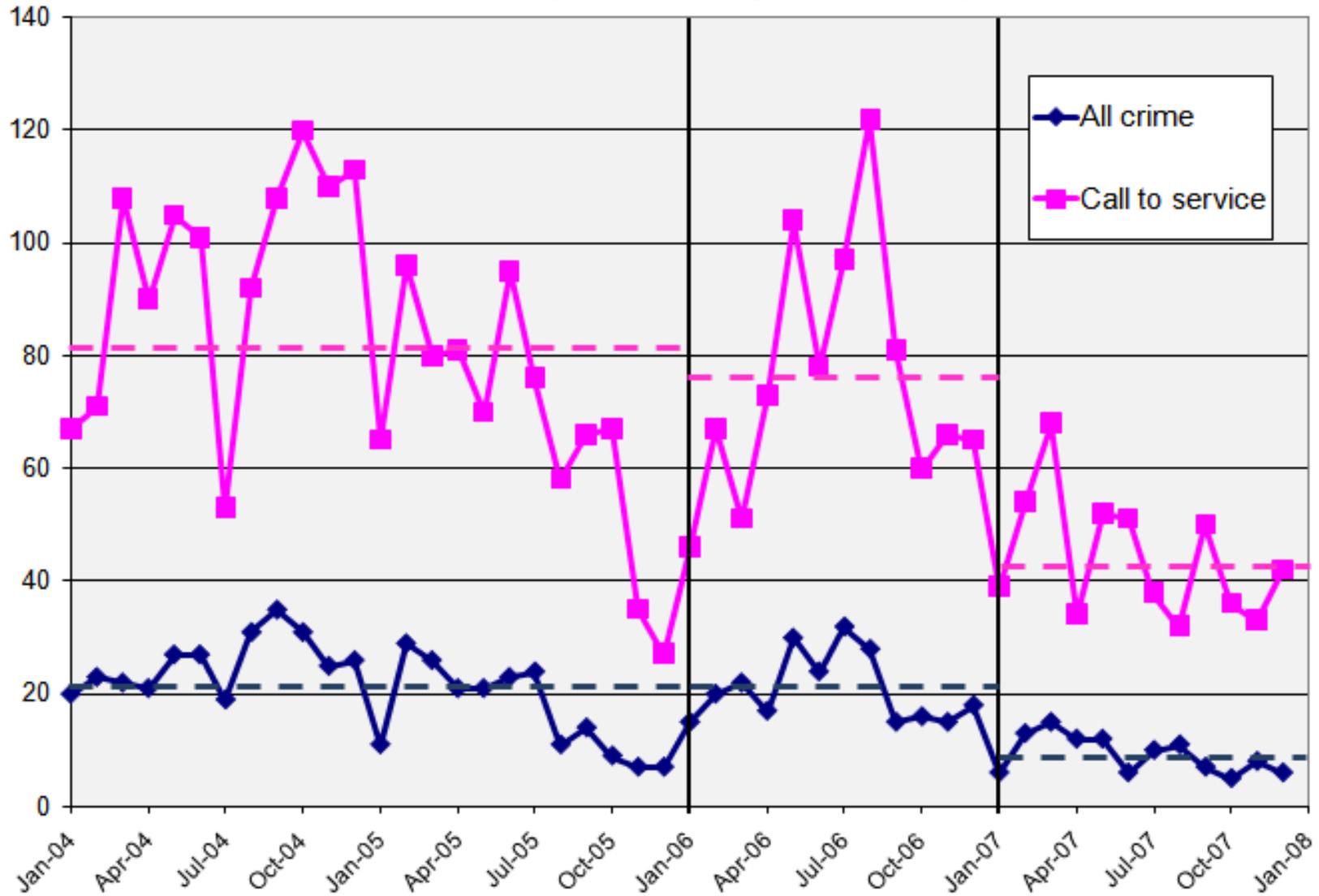
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**Contents**

- Introduction
- Conducting Impact Evaluations
- Evaluation Designs

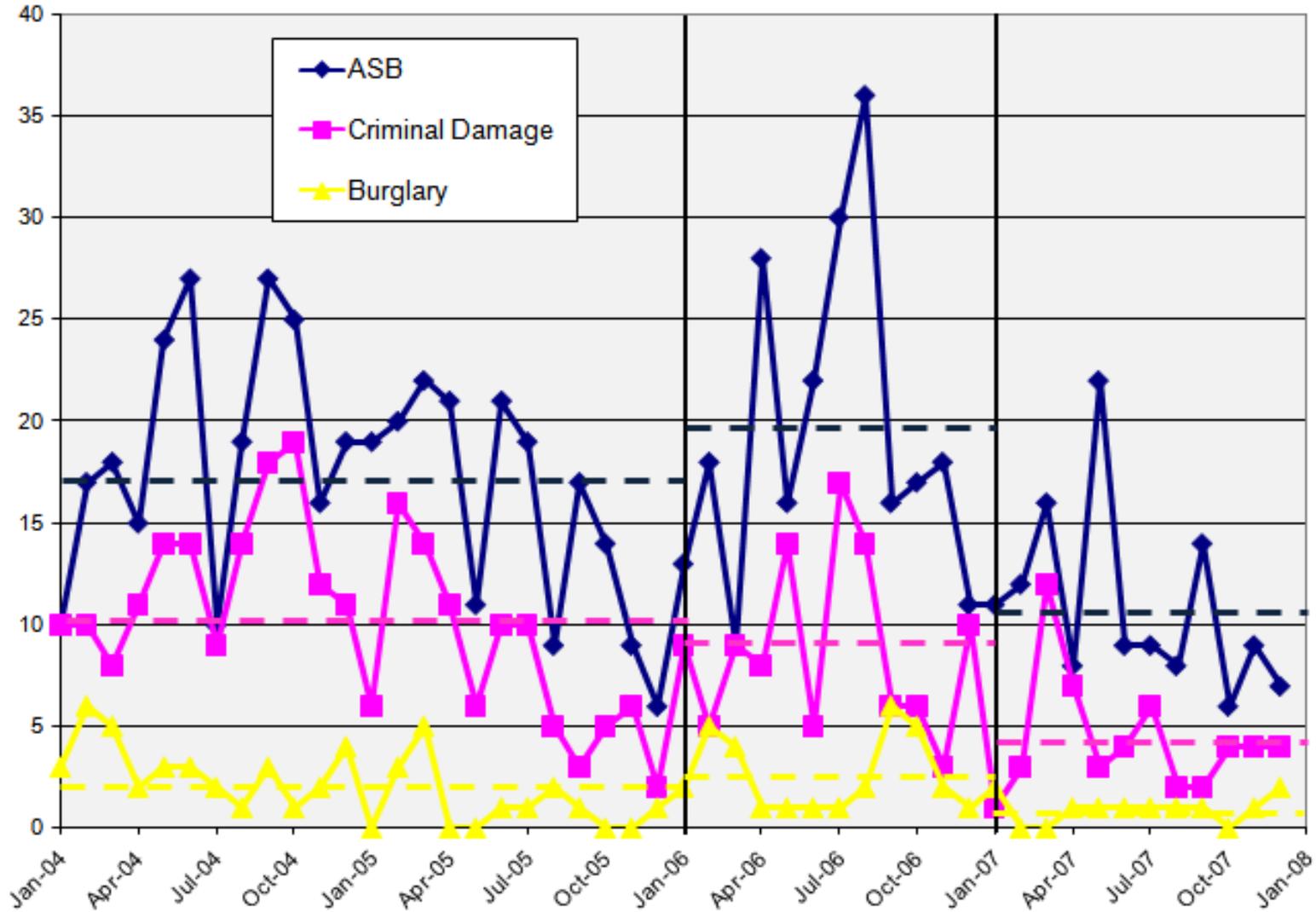
# Assessment Quantitative

## Reductions to Crime & Calls for Service

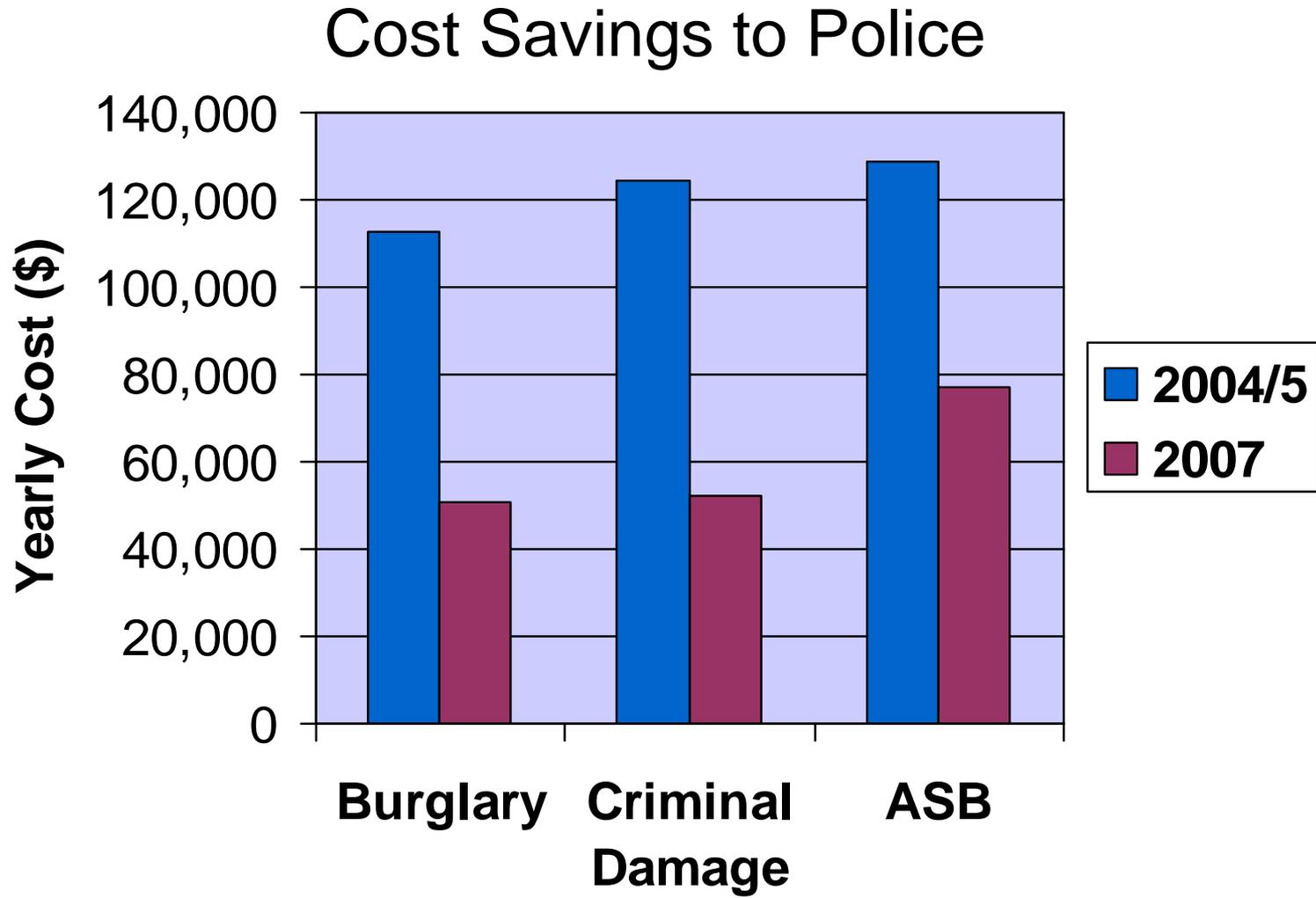


# Assessment Quantitative

## Reductions to Burglary, Criminal Damage and ASB



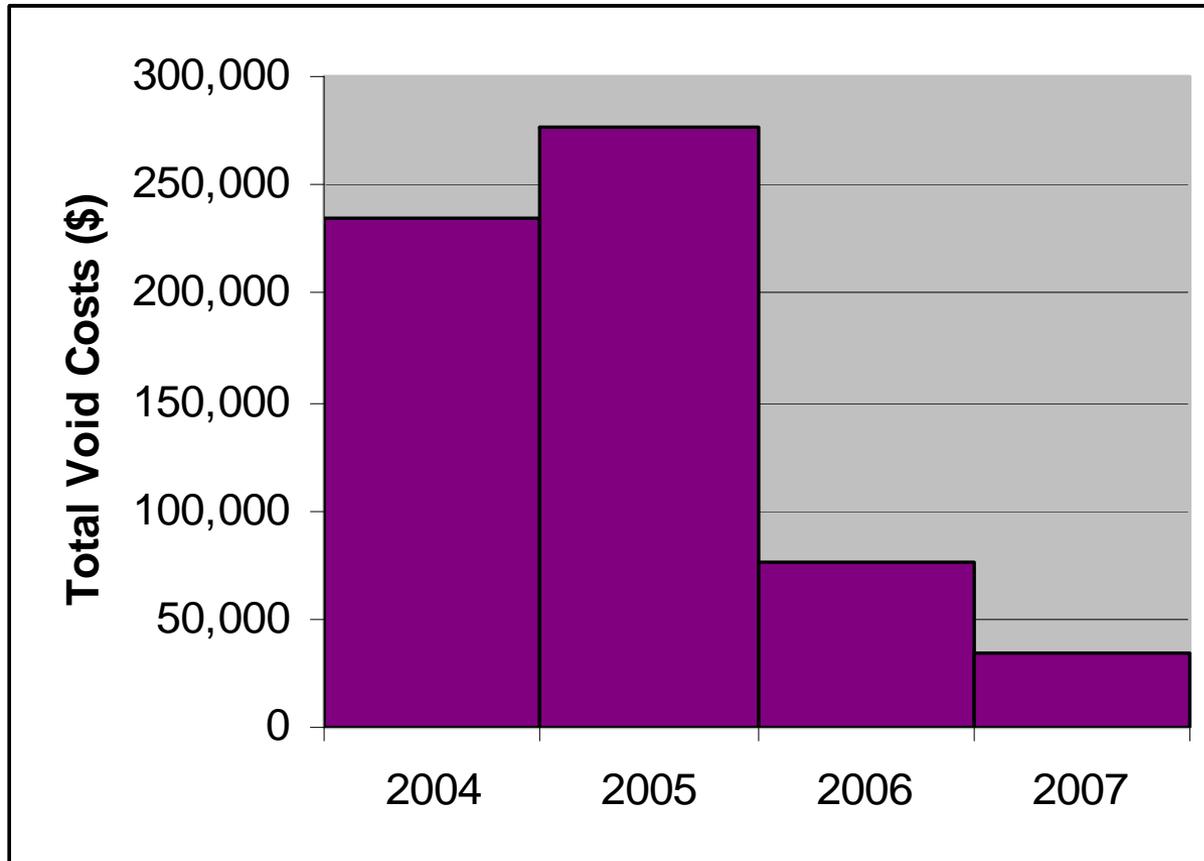
# Assessment Quantitative



Total Saving of over **\$185,000** each year

# Assessment Quantitative

Cost Savings to CGA due to Reduced Voids



Total Saving of over **\$200,000** each year

# Assessment Qualitative

## Crummock Road

- Goldsteins
  - Level 3 hierarchy levers table  
(Problem-Oriented Policing, Herman Goldstein 1990)
- Gates
- Option appraisal
- Fire Brigade



# Assessment Qualitative

Disrupt drug dealing / dissolve FPOG (Gang)

12 Evening Post, Friday, February 9, 2007

F

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**The great**  
**LANCASHIRE**  
debate...

**Should Preston break  
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**DRUGS CHARGE: Peter Killeen**

## Cocaine courier hid drugs in woodland

A DRUG courier who buried £11,000 worth of cocaine in woodlands has been jailed.

Today police said Peter Killeen, 20, of Bowness Road, Brockholes, Preston, had been one of the Preston community's "biggest threats".

Police became suspicious after seeing Killeen run away from an empty property in the Farringdon Park area of Preston.

A police dog was brought in and sniffed out a bag containing the drugs buried in woodland near Killeen's home.

The father-of-two initially denied

by Peter O'Keeffe  
lep.newsdesk@lep.co.uk

the bag was connected with him, but his fingerprints and DNA were found on it.

PC Gary Salisbury, who covers Farringdon Park, said after the sentencing: "A custodial sentence for one of the area's biggest threats to community safety should show local residents that drug dealing will not be tolerated.

"Class A drugs cause untold misery to the communities of Preston, and the targeting of dealers is a priority of local officers."

PC Dave Johnson, who covers the same area, warned dealers they

would be targeted when identified by residents.

Preston Crown Court heard that inside the bag were packages of powder cocaine weighing 226 grams.

At street values the cocaine would have been worth about £11,300, said prosecutor Francis McEntee.

Killeen pleaded guilty to possession of a class A drug with intent to supply.

The court heard he has a previous conviction for possession of a small amount of heroin for his own use.

Killeen was sent into youth custody for 15 months.

His barrister, Jenny Ashworth, said police had described his role as "a courier, a gofer" for others.

Miss Ashworth told the court that

in the past the defendant's family has suffered from intimidation by local gangs and their home had been firebombed.

As an immature teenager at the time he was persuaded to become a drug courier, but was never a dealer, she explained.

"He was put under peer pressure and took the route of least resistance," said Miss Ashworth.

Recorder Frances Patterson QC said there had to be a sentence of custody because of the high value of the cocaine. She accepted that police had regarded him as a courier.

However, anyone involved in bringing such dangerous drugs on to the streets must expect to go into custody, she said.

# Assessment Qualitative

## Remove Fear of Crime

- Use of Media
- Re-surveyed Residents
- Community Activities
- Community Priority
  - CCTV



# Assessment

## Improve Environmental Appearance

- Environmental Savings
  - Jan, Feb, March 2007 = \$5357
  - Potential Yearly saving = \$21,429
- Curbside appeal
- Wildlife Trust
  - “Friends of Brockholes Wood”



# Assessment Qualitative

Promote sustainable change

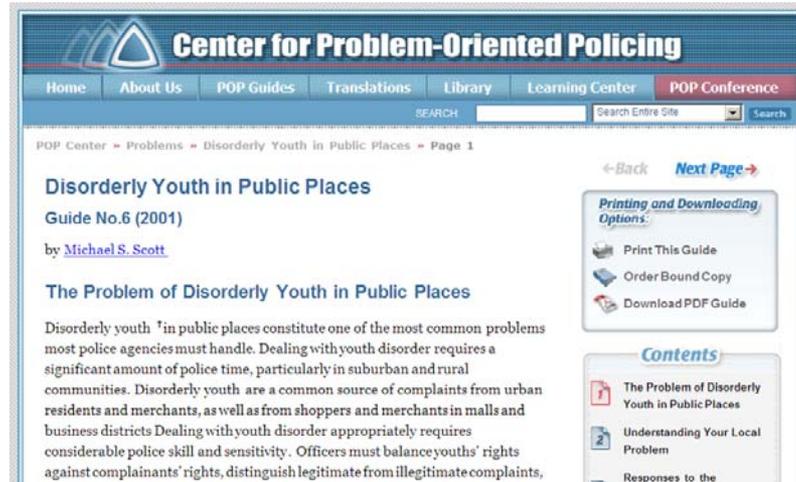
- Community Centre
  - Street Wise Soccer
- Sure Start
- One Voice NM



# Assessment Qualitative

Increase community involvement

- Residents' Group (RAFT)
  - Management of open spaces



- CGA
  - Community Development Officer
  - Princes Trust
  - PACT

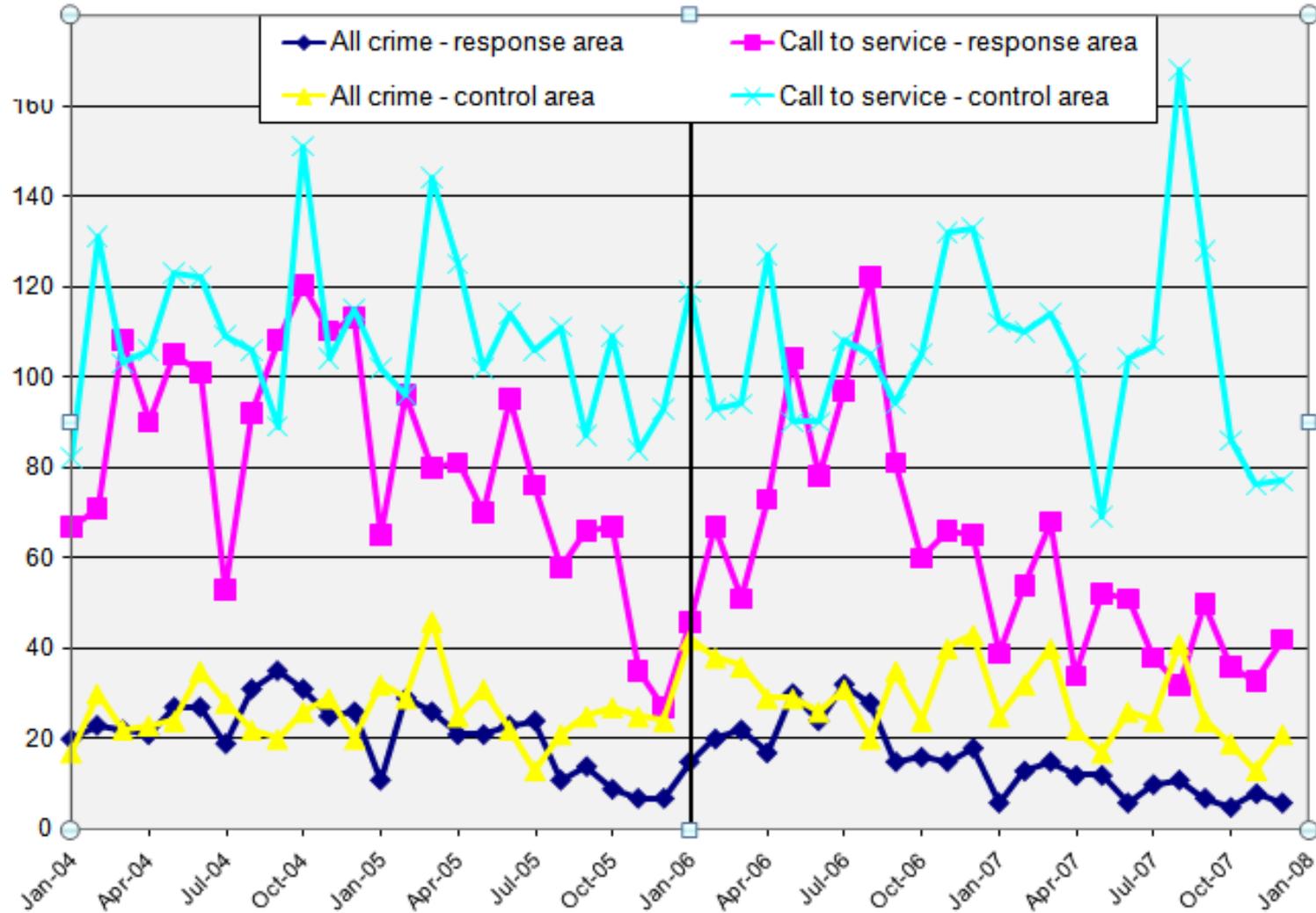
# Assessment Qualitative

## Control Area



# Assessment Quantitative

Comparison of All Crime and Calls to Service in the Response and Control Areas



# Assessment Qualitative

## Diffusion/Displacement Area



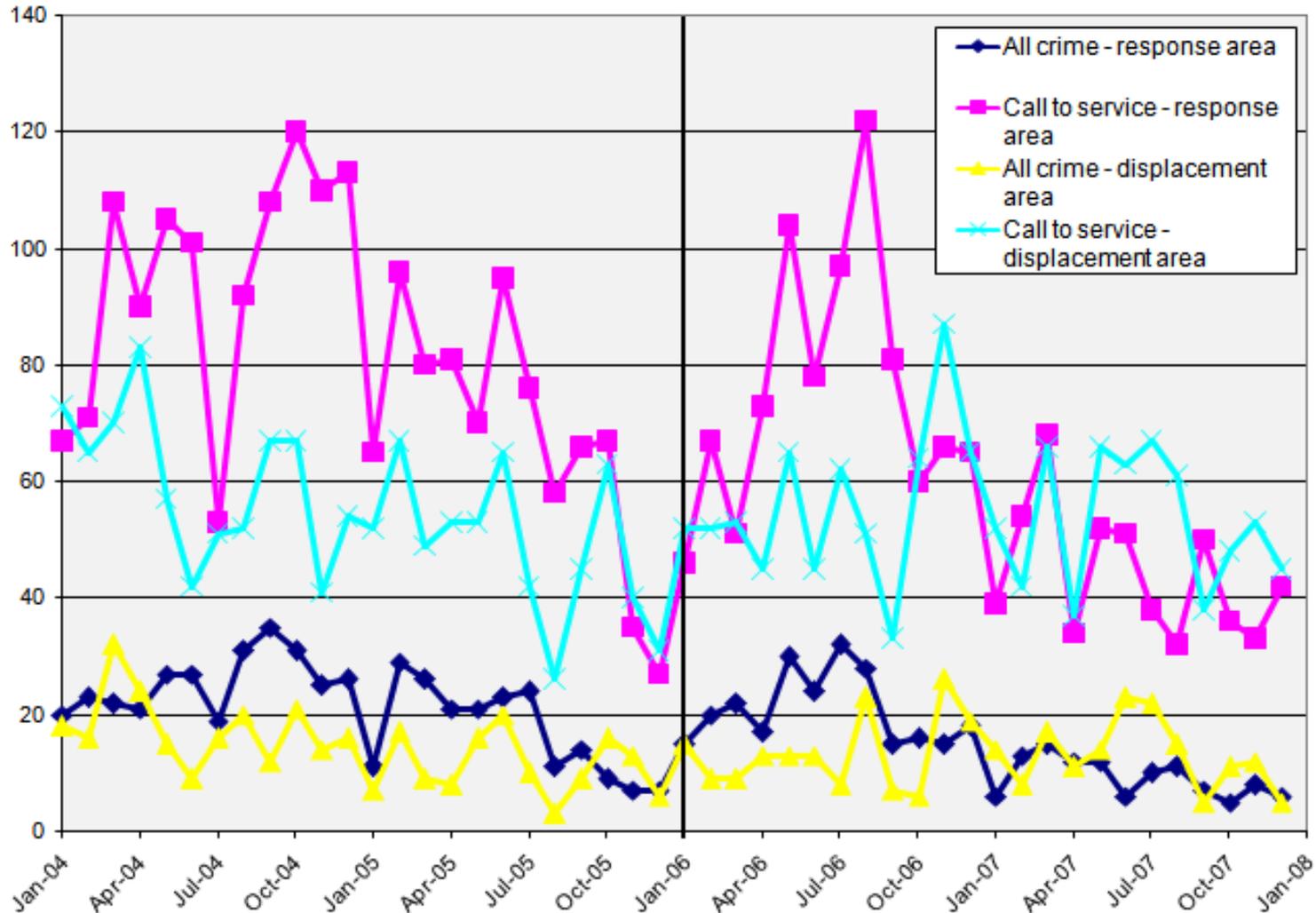
# Assessment Quantitative

Reduced Offending of the 5 Principal Offenders



# Assessment Quantitative

Comparison of All Crime and Calls to Service in the Response and Displacement/Diffusion areas



# Assessment Quantitative

Calculation of the Gross Effect In the Target Area (GE)

$$\begin{aligned} \text{GE} &= \text{crime count pre intervention} - \text{crime count post intervention} \\ &= T_b - T_a \\ &= 207 - 110 \\ &= +97 \end{aligned}$$

This means that the Gross Effect was a decrease in crime in the target area. ✓

# Assessment Quantitative

Calculation of the Net Effect In the Target Area (NE)

$$\begin{aligned} \text{NE} &= \frac{T_b}{\text{crime count pre intervention in control area}} - \frac{T_a}{\text{crime count post intervention in control area}} \\ &= \frac{T_b}{C_b} - \frac{T_a}{C_a} \\ &= \frac{207}{308} - \frac{110}{318} \\ &= +0.326 \end{aligned}$$

As this is a +ve number, there was a greater decrease in crime in the target area than in the control area. ✓

# Assessment Quantitative

Calculation of the Weighted Distribution Quotient (WDQ)

If  $D_a$  = Crime count in the diffusion area post intervention  
and  $D_b$  = Crime count in the diffusion area pre intervention

$$\begin{aligned} \text{WDQ} &= \frac{(D_a/C_a) - (D_b/C_b)}{(T_a/C_a) - (T_b/C_b)} \\ &= \frac{(157/318) - (178/308)}{(110/318) - (207/308)} \\ &= +0.258 \end{aligned}$$

As the WDQ is a positive number there was a diffusion effect. ✓

And, because the number is less than +1 the diffusion effect was less than the effect in the target area. ✓

# Assessment Quantitative

Calculation of the Overall Impact of the Project  
or Total Net Effect (TNE)

$$\text{TNE} = [T_b(C_a/C_b) - T_a] + [D_b(C_a/C_b) - D_a]$$

$$\begin{aligned}\text{TNE} &= [207(318/308) - 110] + [178(318/308) - 157] \\ &= +131\end{aligned}$$

As this is a large positive number, there was a substantial positive outcome.

The reductions in the target area together with the diffusion effects - taking into account the control area - have led to a reduction of 131 crimes. ✓

# SARA *H*.....the *H*andover



Handed over to capable guardians

# The Future

## New hope for 'Dodge City'

### Residents' homes for elderly call

by Stef Hall  
stef.hall@lep.co.uk

RESIDENTS near the road once branded "Preston's street of shame" today called for elderly people's sheltered accommodation to be built there.

This week marked the end of an era for residents of the Farrington Park estate in the city as the dilapidated and derelict flats of Crummock Road, known locally as Dodge City for its crime problems, were demolished.

At its peak it was riddled by anti-social behaviour and criminal activity including drugs.

But the street has been a



lep.co.uk see previous stories

- Vandalism, rampant youths, booze... isn't it time something was done on Preston's street of shame?
- Criminals to clean 'street of shame'

to see the back of it because it was dangerous and teenagers kept coming here and setting it on fire. It is going to be safer for us now."

Parent governor Laura Clayton, 30, added: "Crummock Road was left derelict for too long and just attracted vandalism."

"My partner and I have four children between us but we still back the idea of sheltered accommodation because, if it is something for kids, it will attract anti-social teenagers back."

All that is left of the street are piles of wood, brickwork and former appliances from the flats.

PC Dave Johnson, community beat manager for the area, added: "Even as little as two years ago Crummock Road and the surrounding area was known in

# ANY QUESTIONS?

Contact details

email: [gary.salisbury@lancashire.pnn.police.uk](mailto:gary.salisbury@lancashire.pnn.police.uk)

[sue.roach@communitygateway.co.uk](mailto:sue.roach@communitygateway.co.uk)