Underage Drinking

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Legal Drinking Age

- Minimum legal drinking age is 21 in all states
  - Sales, purchase, possession, consumption and misrepresentation of age
- Loopholes in state laws
- Age 21 drinking laws have significant traffic safety benefits
Levels of Drinking by High School Students, 1999-2003

<table>
<thead>
<tr>
<th></th>
<th>1999</th>
<th>2001</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>First drink before age 13</td>
<td>32.2</td>
<td>29.1</td>
<td>27.8</td>
</tr>
<tr>
<td>Drank in past 30 days</td>
<td>50.0</td>
<td>47.1</td>
<td>44.9</td>
</tr>
<tr>
<td>5+ in past 30 days</td>
<td>31.5</td>
<td>29.9</td>
<td>28.3</td>
</tr>
</tbody>
</table>

National Youth Risk Behavior Survey, 2003
Percentage of High School Students Who Drove After Drinking Alcohol,* 2003

In a car or other vehicle one or more times during the 30 days preceding the survey

<table>
<thead>
<tr>
<th></th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>12.1</td>
</tr>
<tr>
<td>Female</td>
<td>8.9</td>
</tr>
<tr>
<td>Male</td>
<td>15.0</td>
</tr>
<tr>
<td>White</td>
<td>12.9</td>
</tr>
<tr>
<td>Black</td>
<td>9.1</td>
</tr>
<tr>
<td>Hispanic</td>
<td>11.7</td>
</tr>
</tbody>
</table>

National Youth Risk Behavior Survey, 2003
Motivations for Underage Drinking

- Rite of passage
- Peer pressure
- Nothing else to do
- Positive expectations
Positive Expectations About Drinking

57% of incoming college freshmen said they feel less stressed when they drink alcohol.

54% of incoming college freshmen said they feel less uncomfortable in social situations when they drink alcohol.

AlcoholEdu for College Survey, 2004
Environmental Factors

- Advertising
- Price promotions and drink specials
- Density of alcohol establishments
This college campus has 185 alcohol outlets within a 2-mile radius.

Colleges with a high alcohol outlet density have been shown to have higher rates of heavy and frequent drinking and drinking-related problems than colleges that are not saturated with alcohol outlets.
Availability of Alcohol

Monitoring the Future Survey, 2003
Sources of Alcohol

- Parents
- Strangers
- Legal age friend or relative
- Retailers
Novelty ID Samples

PVC Plastic ID's

Oregon

The below image is property of The ID Shop. These are "NOT GOVERNMENT DOCUMENTS."

All of the PVC Plastic ID's are $100. If you purchase a PVC ID you have the option to place a hologram on your ID for an additional $20.

Click here for information on our NEW PVC ID's.

Click here for information on our Hologram Option.
Hologram Option

On our PVC Plastic ID's we offer the option of having a hologram printed on the ID for an additional $20. This added option makes the already superior ID the best without a doubt.

About the Hologram:
We only offer one hologram at this time because the cost for one design is in excess of $20,000.00 (that is the minimum cost). The design we offer is a REAL hologram. It has a continuous pattern of three objects: a lock, a key and the words "secure." These objects are printed all over the front of the ID. For an additional $20, we highly suggest the hologram option.

At this time UV markings are not available.
Places Where Youth Drink

- Parties in private residences
- Parties at outdoor venues
- Special events
- College campuses
- Bars and restaurants
Protective Factors

- Attachment
- Commitment and Involvement
- Belief
Responses:
Some General Guiding Principles

- Using surveys
- Collaborating
- Understanding local laws
- Assessing potential
Correcting Misperceptions of Norms

- Harm reduction
- Provide accurate information on peers’ drinking behavior
ABC Boards often provide free “responsible beverage service” training programs.

Training activities:
- How to identify fake ID
- How to resist pressure to serve someone underage
- How to refuse service without creating tense situation
Detecting Fake IDs

- Photo does not resemble bearer
- Bearer doesn’t know address
- Signature doesn’t match writing sample
- Edges are rough from poor lamination
- Surface is bumpy, particularly around photo
- Masthead (state name, slogan) is blurry
- Back of ID is blank, magnetic strip is laminated
Sample Driver’s Licenses

- Clearly indicates legal age to purchase tobacco and alcohol.
- Ghost image prints under important data to prevent forgeries.
Sample Driver’s Licenses

Over Age 21

Under Age 21
Enforcing Minimum Age Laws

- Compliance investigations of businesses that sell alcohol for on- or off-site consumption

- Investigations must be designed carefully

- Cops-in-Shops
Conducting “Shoulder Tap” Operations

- Underage volunteer approaches adult outside retail establishment, requests alcohol purchase
- If adult agrees and makes purchase, cited for furnishing alcohol to minor
Developing House Party Guidelines

For college students:
- Inform neighbors
- Sober party monitor
- Monitor noise levels outside
- If police arrive, stop the party

For parents:
- Limit number of guests
- Provide sufficient chaperones
- Be prepared to call underage guest’s parents when needed
- Set beginning and ending time for party
Setting Up Hotlines

- Easy-to-remember, highly publicized phone number
- Ensure anonymity of caller
- Staff with non-police personnel
# Keg Registration

**KEG REGISTRATION IDENTIFICATION FORM – IDENTIFICATION # ____________**

<table>
<thead>
<tr>
<th>Name of Purchaser</th>
<th>(Print)</th>
<th>ID#</th>
<th>DOB</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of ID shown</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>State</td>
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<td>Zip</td>
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<td>Zip</td>
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</tbody>
</table>

I am at least 21 years of age and understand that alcoholic beverages purchased under this receipt can only be consumed at the address and on the dates listed above, that the purchasing of alcoholic beverages for a person under 21 years of age and furnishing alcoholic beverages to a person under 21 years of age are violations of O.C.G.A. 3-3-23 and that such violations may result in civil liability or criminal prosecution, or both. I further acknowledge that removal or obliteration of the keg registration label is a violation of O.C.G.A. 3-5-5 and that such violations may result in criminal prosecution as set forth in O.C.G.A. 3-3-9, and will result in the container deposit made at the time of purchase, not being returned.

Signature of Purchaser ____________ (Date) ____________

A total of _________ keg(s) of malt beverage was/were sold to the above individual in the following size(s): ____________ ____________ ____________

by: ____________ (Name of Seller)

On: ____________ (Date of Sale)

Trade name of business: ____________

State License number: ____________ Address: ____________

City ____________ State ____________ Zip ____________

Date Returned: ________ The Registration label was _______ not _______ intact.

Keg registration fee: ____________

FOR THE PURCHASE OF MORE THAN ONE KEG, RECORD IDENTIFICATION NUMBERS BELOW

<table>
<thead>
<tr>
<th>KEG ID NUMBER</th>
<th>KEG ID NUMBER</th>
<th>KEG ID NUMBER</th>
<th>KEG ID NUMBER</th>
</tr>
</thead>
</table>

- Inventory control sticker attached to keg
- Buyer fills out registration form
- Used to identify individual who furnished alcohol to minors at party
Deploying Party Patrols

- Establish probable cause at party location
- Disperse party
  - Secure perimeter, enter location
  - Identify those over 21, under 21 and not drinking and release
  - Process those under 21 who have been drinking
  - Cite adult responsible for furnishing alcohol
- Safe transportation!!
Abating Party Houses

- Use landlord-tenant relationship for leverage
- Warning, corrective action plan, eviction
- Use nuisance abatement procedures for illegal alcohol sales, noise, property damage
Sponsoring Alcohol-Free Events

- Provide a range of alcohol-free events for youth that can substitute for events and traditions centered on excessive drinking

HOW TO P.A.R.T.Y.

- Plan an alcohol-free weekend event
- Have the event at an accessible location
- Allow all University students admission
- Throw the event for longer than 3 hours & past 11 p.m.

If your organization qualifies, call The Office of Student Life at 346-1123 for more information.

- After-prom parties
- Tailgating
- Graduation
- Spring Break
Resources

- Identifying Fake ID:
  http://www.udetc.org/documents/FalseIdentification.pdf

- Dispersing Underage Parties:

- Compliance Checks: