Building Analytical Capacity

Our Path to Problem Oriented Policing

for the Rowan Regional Crime Information Center

April 2022
Presenters

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Salisbury
North Carolina

- Located in Rowan County
- Approximately 36,000 in population
- Middle District of North Carolina
- Equal distance from three major metro areas, along Interstate 85
Rowan Regional Crime Information Center (RRCIC)

• Developed and led by Salisbury (NC) Police Department, SMART Policing Initiative (SPI)

• It is the primary mission of the RRCIC to be a centralized location, wherein each Rowan County agency can be represented and contribute to the process of gathering and sharing information.

• The RRCIC will collect, evaluate, analyze, and disseminate information and intelligence regarding criminal activity in, and around, the Rowan County Area while following all applicable laws to ensure the rights and privacy of citizens.
Our Path for
Rowan Regional Crime Information Center (RRCIC)

Where have we been?
Planning and Building

Where are we now?
Current State and Successes

Where are we going?
Continued Progress
October 2019
We knew to reduce crime, we needed to understand patterns and trends

Scan
Analyze
Respond
Assess
Analytical Domains

People Resources

Organizational Commitment and Leadership

Technology

Data Access and Quality
Our Path to Building Analytical Capacity

Do we have the same vision?
Are we using the same language?
What are our expectations – and how can we meet them?

Travel – Exposure – Learning
# Stratified Policing

Incorporates multiple evidence-based and practice-based strategies

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Describe</th>
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<tbody>
<tr>
<td>Problem-Oriented Policing</td>
<td>• Focus on problems through problem solving</td>
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<tr>
<td>Community Policing</td>
<td>• Community partnerships</td>
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<td>Hot Spots Policing</td>
<td>• Focus on places and areas</td>
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<td>Focused Deterrence and Intelligence Led Policing</td>
<td>• Focus on groups of problem offenders</td>
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<td>Compstat</td>
<td>• Accountability and evaluation</td>
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<td>Standard Model</td>
<td>• Traditional strategies</td>
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- Both short- and long-term solutions
- Police legitimacy
- Short and long-term solutions
- Systematic tracking of responses and meeting structure
- Hierarchical structure
Our Path to Building Analytical Capacity

2016
- Organizational Commitment and Leadership

2017
- Technology
- Analytical Expectations

2018
- People Resources
- Data Access and Quality
- Sustainability
- Implementing the technology
Our Path to Building Analytical Capacity

2016
- Organizational Commitment and Leadership
  - Analytical Expectations

2017
- Technology

2018
- People Resources
  - Data Access and Quality
  - Sustainability

Implementing the technology
Our Path to Building Analytical Capacity
Our Path to Building Analytical Capacity

2016
- Organizational Commitment and Leadership
  - Analytical Expectations

2017
- Technology
  - Data Access and Quality
- People Resources

2018
- Analytical Expectations
- People Resources
Our Path to Building Analytical Capacity

We were off to the races!
2019: Winning the Early Race

Technology:
1 of 5 cameras caught the car
Felony Traffic Stop & Arrest

People:
Linking cases
Our Path to Building Analytical Capacity

2019

People Resources
Organizational Commitment and Leadership
Analytical Expectations

2020

Technology
Data Access and Quality
Analytical Expectations
October 2019
2020: More than just a Plan
Where are we now?

Current State and Successes
Balancing our Analytical Capacity

People Resources

Analytical Expectations

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Organizational Commitment and Leadership

Data Access and Quality

Technology
Operations and Outcomes

• *Routine outputs* on crime trends

• *Close critical cases quickly* with timely, actionable, and reliable analytics

• *Use SARA to align resources* to address our crime trends
Slides removed for public release
Key impacts

• **Using crime analysis to inform technology**
  • Placement of cameras
  • Evaluation of incidents around “crime attractor” locations
  • Routine information to patrol and investigations for timely decision making

• **Problem-oriented responses**
  • Shutting down problem places
  • Awareness of problem persons
Our Future: Scaling the Success

- Additional people (e.g., detectives, additional analysts)
- Synthesize all crime reduction and community-based interventions
- Collaboration with community and public safety partners
- Further enhancing our regional knowledge, shared language, and analytical capacity
- Continued fiscal commitment
Leadership

People

Technology
Thank you!

Questions?
Comments?
Need more?
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