BEACH BOULEVARD PROSTITUTION

Addressing Human Trafficking in Anaheim

A New Approach to the Oldest Profession
LOCATION

BEACH BOULEVARD

CALIFORNIA 39
Location
SCANNING

IMPACT OF THIS PROBLEM:

- Increased Complaints
  - Letters
  - Phone calls
  - Emails

- Affect
SCANNING

Levels In Prostitution
Street Prostitution
2nd Edition

by
Michael S. Scott
Kelly Dedel
Collecting Information

- Computer Aided Dispatching
- Crime Mapping
- Omega Dashboard
- Crime Analysis Unit
- Intelligence Led Policing
- Community Policing Team
- Centralization of incoming information
- Increased Communication
### Increased Calls for Service

**Prostitution Related Calls For Service By Year**

**January 2008 through April 2012**

<table>
<thead>
<tr>
<th>Type of Call</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>Jan-Apr 2012</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Officer Initiated</td>
<td>45</td>
<td>31</td>
<td>23</td>
<td>73</td>
<td>27</td>
<td>199</td>
</tr>
<tr>
<td>Phone</td>
<td>24</td>
<td>34</td>
<td>57</td>
<td>179</td>
<td>63</td>
<td>357</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>69</td>
<td>65</td>
<td>80</td>
<td>252</td>
<td>90</td>
<td>556</td>
</tr>
</tbody>
</table>

**Graph: Prostitution Related Calls For Service By Year**

- **Officer Initiated**
  - 2008: 45
  - 2009: 31
  - 2010: 23
  - 2011: 73
  - Jan-Apr 2012: 27
- **Phone**
  - 2008: 24
  - 2009: 34
  - 2010: 57
  - 2011: 179
  - Jan-Apr 2012: 63
ANALYSIS

- Customers
- Prostitutes
- Pimps

http://www.popcenter.org/
“There are few violations more degrading to the dignity of the individual, and few offenses more intolerable in a nation founded on liberty, than the crime of human trafficking.”

United States Department of Justice 2010
ANALYSIS

Traditional Methods ineffective

Could not arrest away the problem

Cite ➔ release ➔ re-offend

Lack of community partnerships

Suspects or victims
RESPONSE

Community involvement
Response
RESPONSE

Victim Centered Approach

- An arrest is a rescue
- Identify core issue
- Facilitate healing
- Pursue their pimps
ANALYSIS
ANALYSIS

Victim Characteristics

- No family support
- History of abuse
- Distrustful of law enforcement
RESPONSE

Trust in partnerships

- Develop trust with victim
- Rely on CSP for aftercare
- Core and General meetings
RESPONSE

Focus on pimps

- Each pimp controls 3 to 5 women
- Abusive & predatory
- Underage victims
- Felony vs. Misdemeanor
RESPONSE

Target Pimps

Pimp Arrests

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Arrests</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>6</td>
</tr>
<tr>
<td>2009</td>
<td>8</td>
</tr>
<tr>
<td>2010</td>
<td>2</td>
</tr>
<tr>
<td>2011</td>
<td>18</td>
</tr>
<tr>
<td>2012 YTD</td>
<td>18</td>
</tr>
</tbody>
</table>
ASSESSMENT

AFFECT ON PIMPS

- Internet chatter
- “Orange County too hot for pimps”
- Backpage.com advertisement
ASSESSMENT

Successes & Failures

Over 50 victims recovered
40% of victims are under 18 years old
74% of victims remain free of arrest
3 victims returned to prostitution
RESPONSE

New Lives Start Here
Inv: The way that we conduct these investigations, right, the way that we treat you as the victims, the way that we go after the pimps, ah do you think it's helpful? Do you think it, do you think it's gonna. Your case was successful, in the sense we got you out of the lifestyle right?

Victim: Yep
RESPONSE

Victim Centered Approach

- Alleviate trauma
- Address apprehension
- Develop self-sufficiency
- Prevent future victimization
RESPONSE

**Collaborative Model**

Separate functions - same goal
- Law enforcement
- Rescue
- Victim advocate
- Stabilize

No one agency can do it alone.
RESPONSE

Arrest Becomes a Rescue

Erica’s Story

http://www.popcenter.org/
**CHANGED LIVES**

Qualitative data shows the effectiveness of the project

<table>
<thead>
<tr>
<th>PROBLEMS</th>
<th>SOLUTIONS</th>
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</thead>
<tbody>
<tr>
<td>Runaway</td>
<td>Graduated</td>
</tr>
<tr>
<td>Living in Car</td>
<td>Renting a Room</td>
</tr>
<tr>
<td>Scared to Cooperate</td>
<td>Testified in Court</td>
</tr>
<tr>
<td>Reliant on Others</td>
<td>Driving Lessons</td>
</tr>
<tr>
<td>Low Self-Esteem</td>
<td>Self-Defense</td>
</tr>
<tr>
<td>Isolated</td>
<td>Active Participant</td>
</tr>
<tr>
<td>No Resume’</td>
<td>Job Training</td>
</tr>
</tbody>
</table>
Resources at a Glance
Victim Statements

Janice’s Comments:

“You gave me back my dignity, and you gave my family their dignity.”

“My treatment in Anaheim made all the difference in the world.”
Randi’s Comments:

“What kind of police station is this?”

“It hurts my heart to admit it, but you all have been wonderful cops.”
Reducing Sex Trafficking,
One Life at a Time

Original Story by Loren Eisley
Thank You

Questions?