



S.A.F.E

Operation S.A.F.E. Student

Speed, Aggressive Driving, Failure to Stop Enforcement



*Trooper Renee Padgett
Commercial Vehicle Division*

S.A.F.E





- ❑ Over 455,000 Students are transported in school buses everyday
 - ❑ School buses travel over 100 million miles per year
- *In Washington State*

PROBLEM IDENTIFIED

Vehicles are unlawfully passing school buses as students enter and exit.





Speed, Aggressive driving and Failure to stop (passing) school buses remains a serious problem. Every violation represents a potential accident and potential injury to a student.

2013 Survey

- 85,279 instances of passing Nationwide
 - 1,523 passing violations in Washington State alone*
- * Of 288 Districts 110 reported

Even more disturbing, of those 1,523 violations 32 instances of cars passing buses on the right - the side on which students enter the buses



Target Areas

Bellevue



Northshore



Tahoma



*Represents violations from the target area using survey sample on a different day from individual school bus drivers. The data is an average daily measurement total.



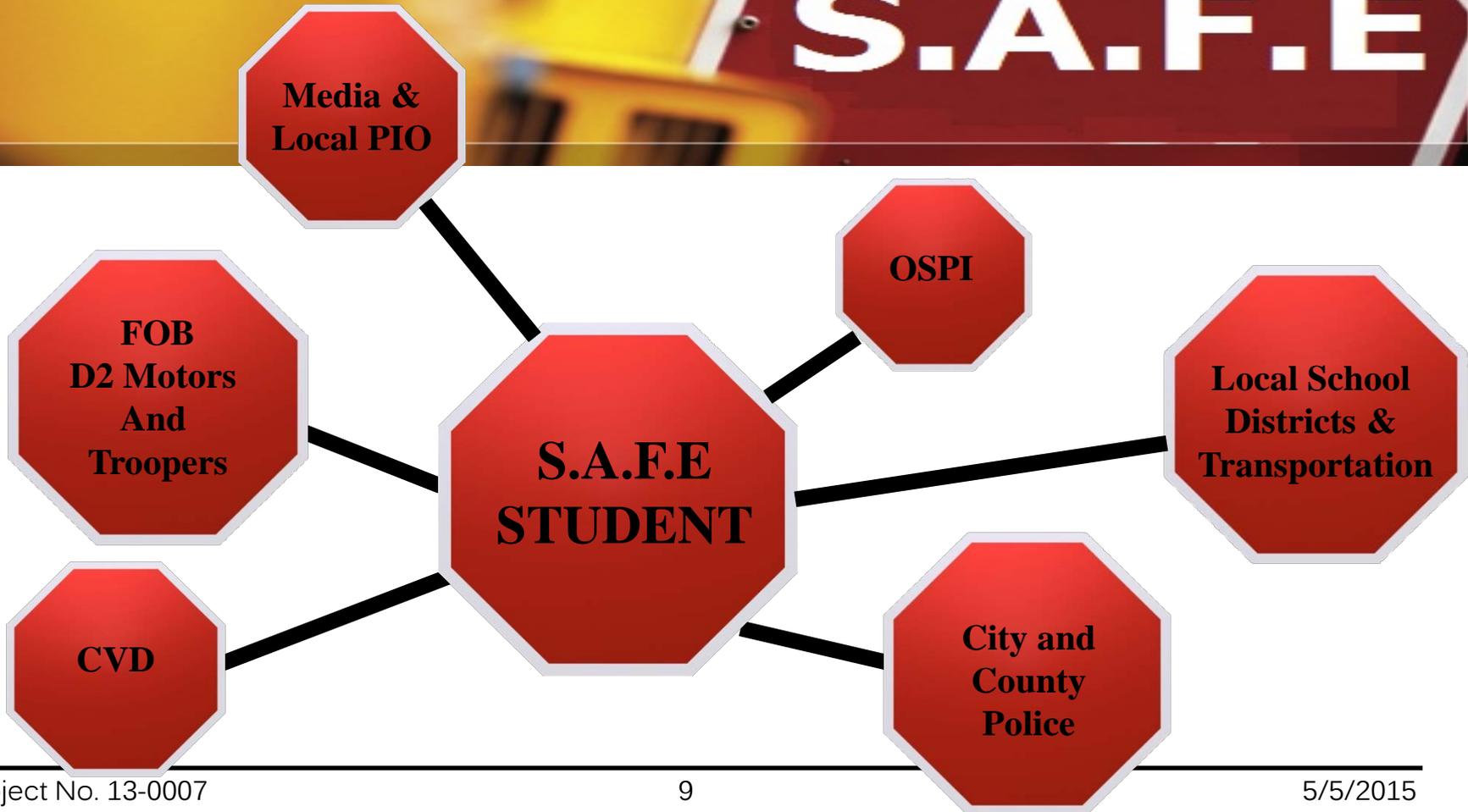
School Districts	Bus Count	No. of Students Transported Annually
Bellevue	104	11,000
Northshore	142	15,000
Tahoma	82	9,000



2013	WSP District 2
<i>(Bellevue School District)</i>	9 Stop Paddle Violations
2013	Northshore School District
<i>*OSPI 1 day count (SR ONLY)</i>	17 Stop Paddle Violations
2013	Tahoma School District (SR169)
<i>(including SR 169)</i>	8-10/day Stop Paddle Violations



2014 (Jan)	Bellevue School District
<i>Heidi Bredehoeft (Bus Driver)</i>	50 Stop Paddle Violations
2014 (Feb)	Bellevue School District
<i>Heidi Bredehoeft (Bus Driver)</i>	37 Stop Paddle Violations
2014 (Jan)	Northshore School District
<i>(SR Only)</i>	93 Stop Paddle Violations
2014 (Feb)	Tahoma School District
<i>(including SR 169)</i>	44 Stop Paddle Violations





CVD

FOB

OPSI

**Media
& PIO**

**Schools and
Transportation**

**City &
County
Police**

Captain Saunders
Lt. Noland
Trooper Padgett

Captain Drake
Sgt. Hefton
Sgt. Kennedy
Trooper Ulrich
Trooper Frink
Trooper Anderson
Trooper Lever
WSP D2 Motors

Randy Dorn
Allen Jones
Nathan Olsen
Michael Shahan

Becky Stellpflue
Jennifer Quevedo
Trooper Webb

Terry Parker
Heidi Bredehoeft
Tom Misfeldt
Connie Noll

Captain Bennett
Officer Victor
Lt. Mike Shovlin
Bellevue Motors



GOALS

1. Reduce number of vehicles unlawfully passing school buses while students are entering and exiting.
2. Reduce number of injuries from Speeding, Aggressive Driving, and Failing to Stop for the School Bus.
3. Increase public awareness through media campaigns, literature, billboards, and exhibits.



ACTION PLAN

1. Conduct multiple emphases patrols over the next 12 months



2. Partnering with local prosecutors and courts



ACTION PLAN

3. Provide training to the bus drivers on filling out the OSPI School Bus Stop Paddle violation form.

June 1, 2009
 Mr. George [REDACTED]
 Maple Valley WA 98038

Incident Date: May 27, 2009
 Time: 2:55 p.m.
 License: [REDACTED]
 Make and Model: Ford truck
 Color: Green
 Drivers: Male, brown hair
 Location: Carnation
 School District: Riverview

It was reported to this office that the above-described vehicle, which is registered in your name, failed to observe the following law pertaining to operation of vehicles:

- During the loading or unloading of school buses when the red lights are on and flashing.
- At the direction of the School Safety patrol.
- Car parked in bus loading zone.

It was reported that your vehicle went around the bus when students were unloading while on your cell phone. Although this alleged situation may have been unintentional, a dangerous situation was presented as a result.

Your support and cooperation in our program of safe and legal driving is appreciated and will assist in promoting traffic safety in the State of Washington.

If you have any questions, please call Ms. Cindy Dunn at (425) 401-7708.

Sincerely,

Captain Randy F. Drake
 Bellevue
 RFD:cad

OSPI Form filled out by bus driver

Local city/county law enforcement

Warning Letter

Ticket



ACTION PLAN

4. Create a distracted driving school bus safety contest to bring awareness to the violations occurring around the buses.

- Safe Art Driving Contest
 - o *Local 3rd and 4th Grade Elementary Schools*
- School Assemblies on Distracted Driving / School Bus Safety
 - o *4 Local schools participated*
- SR169 Billboard for public awareness
 - o *Selected top 3 contest winners – 1st place displayed*



Entry Form
(attach to back of artwork)

Student's Name _____
Address _____
Phone _____ Email _____
School _____
Grade _____ Teacher _____
Student's Signature _____
Parent's Signature _____
Choice of prize: ___ Laptop ___ iPad





ACTION PLAN





ACTION PLAN

5. Media campaign to bring awareness:

Press Release

- o *Coordinated with stakeholders on one unified press release*

Media Ride Along

- o *Worked in conjunction with OSPI, WSP and the City of Maple Valley*

Washington State Patrol Media Release
Chief John R. Batiste
 Captain: Trooper Chris Webb
 Phone: (425) 705-3612
 Email: chris.webb@wsp.wa.gov

Update of Operation S.A.F.E. Student of a Newly Displayed Anti-Distracted Driving Billboard near Maple Valley

King County, Operation S.A.F.E. Student (Speed, Aggressive Driving, Fail to Stop and Enforcement) is a proactive and educational approach to keeping students safe when exiting and entering school buses. In May, the WSP, Maple Valley P.D. and Tahoma School District, in conjunction with Operation S.A.F.E. Student, sponsored a contest which involved third and fourth graders from Tahoma School District in a theme related to school bus safety and distracted driving.

The winner, Avery Estes, age 10, from Glacier Park Elementary School, received a new laptop computer along with the display of the artwork on a billboard located on Maple Valley Hwy (SR 169) near Cedar Grove Rd. Avery was one of 1,200 students that participated in the contest which coincided with an assembly about school bus safety last May.

The Washington State Patrol and other local agencies continue to partner in enforcement of distracted driving, cellular phone use and stop paddle violations. Since Operation S.A.F.E. Student was implemented last year, the three school districts participating have reported a drop in paddle board violations. These violations are reported by school bus drivers.

Law enforcement has concentrated their efforts in Bellevue, Northshore and Tahoma school districts. A "back to school" patrol emphasis continues to show issues with driver's violations.

Media interested in participating should meet with officers. A "back to school" patrol emphasis continues to show issues with driver's violations.

Shut Off and Drive
 Avery Estes, age 10
 Glacier Park Elementary

Washington State Patrol Media Release
Chief John R. Batiste
 Captain: Trooper Chris Webb
 Phone: (425) 705-3612
 Email: chris.webb@wsp.wa.gov

Operation S.A.F.E. to Target Violators in Maple Valley Area

Washington State Patrol and Maple Valley Police will look for violators of King's a school enforcement program on Monday, February 24, 2014. Law enforcement will be working with the specific school bus drivers during the morning and afternoon hours.

Violators include: Speed, Aggressive Driving, Fail to Stop, and Enforcement) is a proactive and educational approach to keeping students safe when exiting and entering school buses. In May, the WSP, Maple Valley P.D. and Tahoma School District, in conjunction with Operation S.A.F.E. Student, sponsored a contest which involved third and fourth graders from Tahoma School District in a theme related to school bus safety and distracted driving.

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CHALLENGES

- Budget**
 - *No financial support*
- Resources**
 - *Limited man power*
- Partners**
 - *Requires multiple partners*
- Large geographic area**
 - *What should be the focal area*



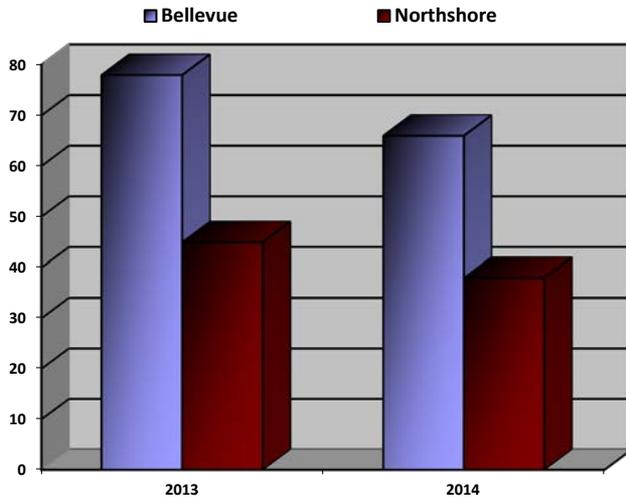
Accountability and Target Dates

2013	2014
Operation S.A.F.E Created	Target Date Implemented
Partnerships Created	Bus Routes Determined
	Sponsors Located
	School Assemblies

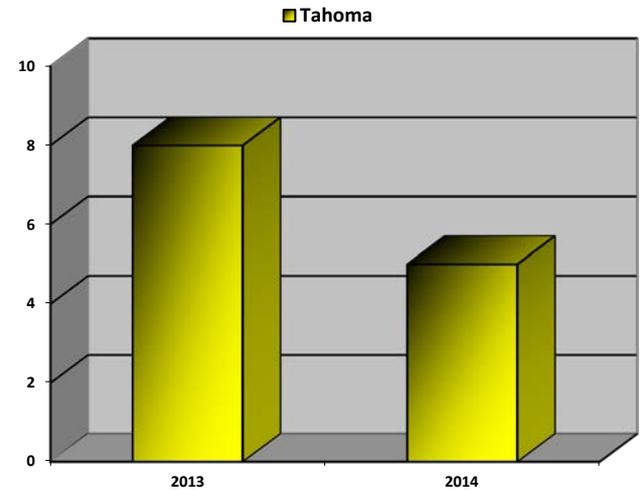


Evaluation Methods

OSPI 1-Day



School Bus Driver 1-Day





Results

Bellevue



Northshore



Tahoma

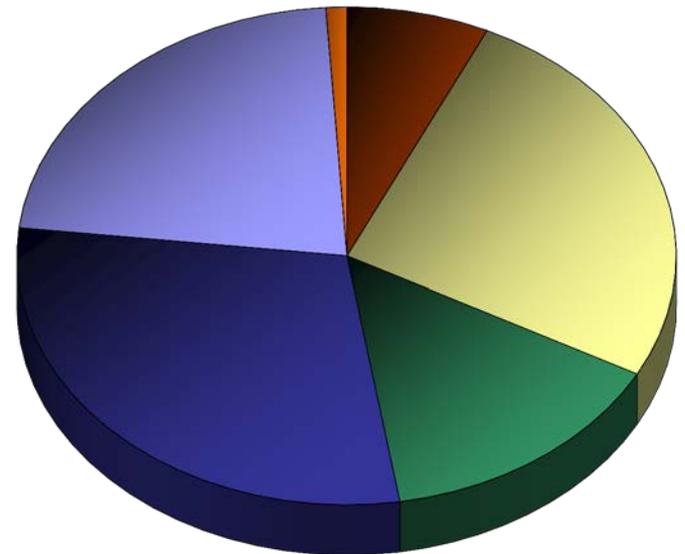




492 Total Violations

- 39 Stop Paddle Violations
- 126 Speed Violations
- 71 Seatbelt Violations
- 143 Cell Phone Violations
- 108 Other Violations
- 5 Criminal Violations *including 1 DUI*

Results



Data based on 30+ emphasis patrols

WTSC Brochure to Educate Public

○ *Handed out to Public*



Educational & Media Campaign

- ❑ School Assemblies
 - *1200+ students participated*
 - *School Bus Safety*
- ❑ Distracted Driving Art Contest
 - *Hundreds of art submittals*
 - *Winner received educational gift*
 - *Art displayed at City Hall*
 - *SR169 Billboard displayed for 5 weeks*
 - *Over 319,040 views*





Educational & Media Campaign

- Traditional Media
 - *T.V, Radio and Print*
- Social Media
 - *Twitter and Facebook*
- Media Ride Along
 - *Q13, Kiro and Komo News stations*
 - *State Superintendent of Public Instruction
Randy Dorn*



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*Trooper Renee Padgett
Commercial Vehicle Division*